**Company Profile**

Allegiant has become one of the world's most innovative and successful airlines, dedicated to making leisure travel more affordable than ever. Linking travelers with nonstop flights to top vacation destinations such as Las Vegas, Orlando, Phoenix, Austin, Nashville, Myrtle Beach and Tampa Bay. Allegiant offers ultra-low base fares and unique savings on bundled packages, allowing flexibility and convenience in booking flights, hotels and car rentals.

Allegiant was founded in 1997 in Fresno, California. In 1999, the company began scheduled passenger service between Fresno and Las Vegas utilizing a DC-9 aircraft. In December 2000, Allegiant filed for bankruptcy and Maurice J. Gallagher, Jr., the major creditor of the airline, gained control of the business during reorganization. In June 2001, Gallagher restructured the airline to a low-cost model and moved the headquarters and operations to Las Vegas, where they remain today. Since 2003, Allegiant’s unique strategy allowed the company to remain profitable for 68 consecutive quarters despite industry challenges that include fluctuating fuel costs and an unstable economy. During the COVID-19 pandemic, the company demonstrated resilience with the smallest revenue decline of any airline in 2020. Gallagher, an innovator in the aviation industry, is chief executive officer and chairman of the board of Allegiant.

In March 2002, Allegiant successfully exited bankruptcy and entered into a long-term contract with Harrah’s to provide charter services to its casinos in Laughlin and Reno, Nevada. At the same time, the airline acquired its first MD-80 aircraft. From 2002 through 2004, the scheduled service business model was developed and, by 2004, Allegiant was flying from 13 small cities to Las Vegas offering bundled air and hotel packages. Allegiant became a public company in December 2006 under the Allegiant Travel Company name and trades on the NASDAQ under ticker ALGT. The company unveiled a brand refresh in October 2010 that included a redesigned logo with a more prominent sun design and softer lines.

In August 2012, Allegiant entered a lease agreement to lease nine Airbus A319 aircraft, and in December 2012, announced its intention to acquire nine Airbus A320 aircraft. It was the beginning of the strategy to move Allegiant into an all-Airbus fleet. In June 2017, Allegiant announced a lease arrangement of 13 additional A320s, which was the last transaction needed to retire all the fleet’s MD-80s by the end of 2018. The final flight of the MD-80 took place in November 2018 and paid homage to the original service between Fresno and Las Vegas. Allegiant currently operates an all-Airbus fleet. In January 2022, Allegiant announced an agreement with Boeing to purchase 50 new 737 MAX aircraft as part of the airline's ongoing efforts to modernize and expand its fleet. The multi-year deal, Boeing's first with an ultra-low-cost carrier in the United States, includes the purchase of 737-7 and 737-8-200 models, as well as options to purchase 80 additional aircraft, giving the company flexibility for future growth. Deliveries are scheduled to begin in the first quarter of 2024.

In September 2017, Allegiant announced it entered into a partnership with Bank of America to launch the Allegiant World MasterCard® and the myAllegiant Rewards™ program, which allows cardholders to earn points through everyday purchases – with no blackout dates, destination restrictions or minimum points redemptions – that can be redeemed at allegiant.com for flights, hotels and car rentals. In September 2023, Allegiant announced that its award-winning co-branded credit card program will transition to the Allways Rewards Visa® card, offering cardholders the same benefits, while also providing enhancements to the program. Bank of America will continue to issue the cards.

Today, Allegiant continues its focus on linking travelers in small cities with limited or no air service, to top leisure destinations. A team of successful airline industry veterans leads the company and takes the proven attributes of the low-cost airline business model and creatively adapts them to best serve the company’s targeted leisure clientele.

Allegiant’s low-cost, high-efficiency, all-jet passenger airline offers air travel both on a stand-alone basis and bundled with travel products such as hotels and car rentals. By providing bundled vacation packages at attractive prices, Allegiant makes travel not only affordable, but also convenient. Ancillary sales revenue is a significant part of the Allegiant model, and products available for purchase include advance seat assignments, priority boarding, checked and carry- on baggage, beverages and snacks*.*

The company has a considerable number of hotel partnerships, including in Arizona, California, Florida, Myrtle Beach, S.C., Las Vegas, Nashville, New York, Savannah, GA, and Asheville, N.C. Because of the volume of bookings and breadth of these relationships, these strategic partnerships allow Allegiant to offer the best travel deals in the industry.

Although Allegiant’s main focus has been and will remain air travel, the company strives to offer travelers more opportunities for leisure experiences. In August 2017, Allegiant announced construction of Sunseeker Resort Charlotte Harbor, a one-of-a-kind waterfront resort in Punta Gorda, on Florida’s Gulf Coast. The project marks an important step in Allegiant's evolution as a travel company, offering customers more opportunities for leisure experiences.

In August 2019, Allegiant announced a multi-year partnership with the NFL’s Las Vegas Raiders, granting them naming rights to the team’s new home on the Las Vegas Strip. This opened the door to unique travel experiences and travel packages.

Allegiant operates an all-Airbus fleet consisting of more than 120 Airbus A319s and Airbus A320s. Aircraft utilized in scheduled service are based at:

ABE: Lehigh Valley International Airport in Allentown, Pennsylvania

ATW: Appleton International Airport in Appleton, Wisconsin

AUS: Austin-Bergstrom International Airport in Austin, Texas

AVL: Asheville Regional Airport in Asheville, North Carolina

AZA: Phoenix-Mesa Gateway Airport in Mesa, Arizona

BLI: Bellingham International Airport in Bellingham, Washington

BNA: Nashville International Airport in Nashville, Tennessee

CVG: Cincinnati/Northern Kentucky International Airport in Cincinnati, Ohio

DSM: Des Moines International Airport in Des Moines, Iowa

FLL: Fort Lauderdale-Hollywood International Airport in Fort Lauderdale, Florida

FNT: Bishop International Airport in Flint, Michigan

GRR: Gerald R. Ford International Airport in Grand Rapids, Michigan

IND: Indianapolis International Airport in Indianapolis, Indiana

LAS: Harry Reid International Airport in Las Vegas, Nevada

LAX: Los Angeles International Airport in Los Angeles, California

PIE: St. Pete-Clearwater International Airport in St. Petersburg, Florida

PGD: Punta Gorda Airport in Punta Gorda, Florida

PIT: Pittsburgh International Airport in Pittsburgh, Pennsylvania

PVU: Provo Airport in Provo, Utah

SAV: Savannah/Hilton Head International Airport in Savannah, Georgia

SFB: Orlando Sanford International Airport in Sanford, Florida

SRQ: Sarasota Bradenton International Airport in Sarasota, Florida

TYS: McGhee Tyson Airport in Knoxville, Tennessee

VPS: Destin-Fort Walton Beach Airport in Destin, Florida

Allegiant provides nonstop, scheduled service from 124 U.S. cities. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico, Canada and the Caribbean. The carrier’s charter customers include the Department of Defense, athletic organizations, film production companies and corporations.

Additional information and reservations for the company are available at [Allegiant.com](http://www.allegiantair.com/) or through the company’s customer service representatives at 702-505-8888.

# ###

**Allegiant Media Contact:**

Phone: 702-800-2020

Email: mediarelations@allegiantair.com