Amerisourcebergen Corporation Logo

Family Pharmacy Launches National Osteoporosis Risk Assessment Campaign

July 31, 2001

Mid-October Screenings to be Offered Through Partnership With Major Pharmaceutical Company

VALLEY FORGE, PA. July 31, 2001 – To heighten public awareness of osteoporosis and its risks, AmeriSource is sponsoring the “Family Pharmacy National Osteoporosis Risk Assessment Campaign.”

As part of this effort, Family Pharmacy is encouraging its member stores to host a Bone Mineral Density (BMD) screening event during a two-week period from October 15-27, 2001.

Through a partnership with Procter & Gamble Pharmaceuticals, Family Pharmacy will be providing personnel to conduct the screenings using state-of-the-art Bone Mineral Density equipment. Pharmacy customers will be able to schedule tests by simply dialing a toll-free telephone number provided to them through the promotional efforts of each participating pharmacy. Family Pharmacy is also providing branded promotional materials. The event is expected to improve patient care, drive traffic to stores and increase consulting opportunities and sales in participating pharmacies.

“This program enables Family Pharmacy members to offer a valuable service to customers without having to purchase or rent special equipment,” said Gregory P. Wedin, PharmD, R.Ph., Director of Professional Services, AmeriSource, Family Pharmacy’s parent company. “In addition, it will help improve patient care, enhance the pharmacist’s image in the community and increase counseling opportunities for pharmacists. And all the arrangements are handled through a central call center at virtually no cost to the pharmacist.”

The program is fully supported by AmeriSource’s MedAssess software. By using MedAssess, pharmacists can track each participant’s test results and print out a personalized Peripheral Bone Mineral Density Report that can be used to counsel patients on diet and lifestyle modifications. Pharmacists not currently using the MedAssess software can still participate. In this case, professional screening personnel conducting the test will present results to participants.

Pharmacists interested in learning more about the program should call 800-595-4927 for more information.

About Family Pharmacy
Family Pharmacy, an AmeriSource company, is a network of 2,500 independent pharmacies that have joined together to enhance profitability and achieve many of the benefits of a larger organization, such as buying power, consumer programs, advertising discounts and private label programs, while still maintaining their community focus, independent status and unique identities.

About AmeriSource
AmeriSource Health Corporation (NYSE:AAS), with approximately $14 billion in annualized operating revenue, is a leading distributor of pharmaceutical and related healthcare products and services, and the industry’s largest provider of pharmaceuticals to the acute care/health systems market. Headquartered in Valley Forge, PA, the Company serves its base of about 15,000 customer accounts through a national network of more than 20 strategically located distribution facilities. For news and additional information about the company, visit its web site at www.amerisource.com