

Amerisourcebergen Corporation Logo

ADVISORY/Bridge Media Briefing

January 23, 2003

HIMSS 2003 Annual Conference

SAN DIEGO--(BUSINESS WIRE)--Jan. 23, 2003--Media attending the 2003 HIMSS (Healthcare Information and Management Systems Society) meeting -- scheduled for Feb. 9-13 -- can learn more about how medication errors impact children and what's being done at three safety-savvy hospitals to prevent these errors using the newly "pediatric enhanced" version of MedPoint,(TM) an award-winning barcode-enabled point-of-care (BPOC) patient safety software system from Bridge Medical.

WHAT: Bridge Medical HIMSS Media Briefing: "Protecting Children with a Technology Safety Net"

Company spokespersons discuss implementation of lifesaving pediatric enhancements to Bridge Medical's industry-leading barcode-enabled MedPoint medication safety system -- many of which represent industry "firsts" -- at three U.S. children's hospitals.

WHEN: Feb. 10 11:30 am.

WHERE: San Diego Convention Center, Room 14B (Exhibit Hall, Mezzanine Level)

WHO: Russell "Rusty" R. Lewis(1) -- Senior Vice President/COO, Bridge Medical

Bridge President/CEO John B. Grotting(2) -- President/CEO, Bridge Medical

Barbara Trohimovich, RPh, BSPHarm(3) -- Executive Director, Clinical Services, Bridge Medical

Customer CIOs to be announced.

(1) HIMSS presenter; editor of HIMSS "Book of the Year"; member HIMSS Barcoding Taskforce.

(2) Former Allina Health System executive; member, board of directors, National Alliance for Health Information Technology.

(3) Former hospital pharmacist; leads MedPoint-MedAdmin pediatric enhancement implementation effort.

About HIMSS

Based in Chicago, the Healthcare Information and Management Systems Society provides more than 12,000 individual, and 100 corporate members, leadership in healthcare for the management of technology, information and change through services, education and networking opportunities, and publications.

On the Net: HIMSS Conference site: <http://conference.himss.org/ASP/education.asp>.

About Bridge

Founded in 1996, Bridge Medical, Inc. -- an AmerisourceBergen (NYSE:ABC) company -- is headquartered in Solana Beach, Calif. Bridge has pioneered the use of barcoding at the bedside to promote patient safety. Learn more about Bridge and MedPoint at HIMSS Booth 3349.

On the Net: Bridge Medical site: <http://www.bridgemedical.com>.

MedPoint is a trademark of Bridge Medical Inc. The names of other companies and products mentioned herein may be the trademarks of their respective owners.

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