



Canada Goose Animal Welfare Policy

At Canada Goose, we believe that to be human is to be a part of nature. We all have an inherent responsibility to give back, protect our planet and make an impact.

Our products are designed to protect people from the elements, keeping them warm and dry. These same products, also reflect our commitment to protecting the planet — and keeping it cold. Our process starts with carefully choosing materials proven in their performance and environmental sustainability. Canada Goose is committed to sourcing all materials in a responsible manner, including any animal-derived materials.

All of Canada Goose's suppliers shall ensure animals are treated in accordance with applicable governmental regulations and will not tolerate willful mistreatment, neglect, or acts that maliciously cause undue suffering and harm, and our standards reflect this commitment. We are committed to being transparent about the sustainable sourcing and responsible use of animal-derived materials in accordance with best practices in animal welfare¹ and sustainability. The three most significant animal-derived materials used in our products are down, leather and wool. We will continue to rely on credible, third-party standards and due diligence in the industry in which we operate.

Canada Goose explicitly prohibits the use of materials from vulnerable, threatened or endangered species, as defined by the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) and the International Union for Conservation of Nature (IUCN) IUCN Red List.

We have adopted the following materials-specific commitments:

Down and Feathers

Since 2021, Canada Goose has been certified under the [Responsible Down Standard \(RDS\)](#) as a brand, manufacturer and retailer. This ensures our down-filled products are traceable to suppliers, farms and processing facilities that have been certified for their humane animal welfare practices. All of Canada Goose's down suppliers are expected to adhere to and respect the [five freedoms](#). Materials must not be obtained from animals that have been subjected to treatments that cause pain, suffering or stress (for example, virgin down and feathers must not be from live-plucked or force-fed birds). Materials must be sourced from animals reared for meat production, except where the down is procured from recycled feedstocks.

Fur

Canada Goose ended the purchase of fur in December 2021 and ceased manufacturing with fur at the end of 2022.

¹ Animal welfare means the physical and mental state of an animal in relation to the conditions in which it lives and dies, as defined by the World Organization for Animal Health



Leather and Skins

As noted above, Canada Goose prohibits the use of animal skins and hides that are considered exotic or that originate from vulnerable, threatened or endangered species, as defined by the IUCN Red List and CITES, in its products. This includes but is not limited to crocodilian species, snakes and lizards.

To demonstrate and certify responsible leather processing, Canada Goose encourages sourcing from [Leather Working Group](#)-certified leather producers. Our goal is to source leather from Leather Working Group certified facilities whenever possible. During Canada Goose's fiscal year that ended on March 31, 2024, nearly 100% of all leather purchased for offshore production² was sourced from suppliers audited and certified against the Leather Working Group Standard.

Wool

Canada Goose is committed to responsibly sourcing wool from suppliers with best practices in animal welfare and do not practice mulesing. It is important to us that the wool sourced has been and will continue to be mulesed free. To ensure that the wool provided to Canada Goose remains mulesed free, we require our suppliers to sign our Mulesed Free Wool Self-Declaration annually.

We seek to meet the commitments specified in this document through the implementation of policies and processes, such as our Code of Business Conduct and Ethics, Supplier Code of Conduct, Supplier Manual and audits throughout our supply chain. We are committed to publicly reporting our progress and updates on our animal welfare policy through our annual Sustainability Report, the latest edition of which is available on our [website](#).

This policy presents our current approach to the sustainable sourcing and responsible use of animal-derived materials and will be reviewed annually to ensure it reflects the latest best practices and standards in animal welfare and environmental sustainability and learnings from our policy's implementation.

² Canada Goose does not use leather in domestic production.