



NEWS RELEASE

1stDibs Names Bradford Shellhammer its Chief Marketing Officer and Chief Product Officer

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NEW YORK--(BUSINESS WIRE)-- **1stDibs**, Inc. (NASDAQ: DIBS), a leading marketplace for extraordinary design, has announced the appointment of Bradford Shellhammer as the brand's Chief Marketing Officer and Chief Product Officer. Shellhammer joins from Rent the Runway and will start next month. Guided by his deep experience in home and luxury collectibles, Shellhammer will lead the 1stDibs Product, Marketing and Customer Support functions. In addition to shaping and executing marketing strategies, driving customer engagement and growth and building brand awareness, he will oversee product development efforts and the user experience, ensuring 1stDibs is building an exceptional experience to connect those seeking beautiful design with highly coveted sellers and makers.

"Bradford has a unique skill set which will be incredibly beneficial in his role leading both the product and marketing teams at 1stDibs," said David Rosenblatt, CEO, 1stDibs. "His proven track record of scaling marketplaces and retailers, combined with his love for design, will bring tremendous experience to the executive team. We look forward to welcoming him."

Shellhammer joins 1stDibs from Rent the Runway where he held the position of Chief Product and Marketing Officer. In this role he led the Customer group, dedicated to critical touch points in service of the Rent the Runway customer and was the steward of the company's Product, Marketing, and Customer Experiences. Prior to Rent the Runway, he was the Chief Product Officer at Reverb as well as the VP of Buyer Experience and eBay for Charity at eBay. He also held senior roles at **Backcountry.com** and **Fab.com**. Shellhammer is an Advisory Board Member at several start-ups.

“As an avid design lover, I have long been a fan of 1stDibs,” said Shellhammer. “This role allows me the remarkable opportunity to combine my passion for fine design with my ability to build brand awareness and scale digital marketing and product organizations. I’m very much looking forward to joining the team and connecting the most beautiful things on earth with people who love and appreciate them.”

About 1stDibs

1stDibs is a leading online marketplace connecting design lovers with highly coveted sellers and makers of vintage, antique and contemporary furniture, home décor, art, fine jewelry, watches and fashion.

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