



U.S. Bank Offers Customers a More Rewarding Experience with Two New Products: Cash 365 and FlexPerks® Gold

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MINNEAPOLIS--(BUSINESS WIRE)--Jun. 27, 2016-- Whether customers want to earn more cash back or to experience more rewards and valuable travel benefits, U.S. Bank is offering two new American Express® credit cards to meet their needs.

"Our rewards card programs are recognized as some of the best in the industry and the addition of two new American Express products gives our customers more ways to benefit from outstanding rewards, convenience and security," said Cliff Cook, senior vice president for the U.S. Bank retail credit-card division.

U.S. Bank's new credit card products offer consumers a choice when it comes to the kind of rewards that work for them:

- U.S. Bank Cash 365™ American Express® Card is a simple and rewarding cash-back card. Cardmembers can earn 1.5% cash back on net purchases with no limit on the amount of cash back earned with cash rewards that don't expire. Cash 365 Cardmembers will also enjoy access to ticket presale and preferred seating offers, and can take advantage of dining, shopping and travel savings through Amex Offers.
- U.S. Bank FlexPerks® Gold American Express® Card is for customers on the go who want a rich rewards card with valuable travel benefits, including a Global Entry or TSA Pre✓™ application fee credit and a complimentary Boingo Wi-Fi membership. Cardmembers can earn 3 points for every net \$1 spent on dining purchases, 2 points on airline and gas net purchases and 1 point on every \$1 in eligible net purchases on everything else.

In addition:

- U.S. Bank American Express Cards are compatible with Apple Pay® mobile payment services.
- Cardmembers enrolled in Online Banking can obtain their VantageScore® 3.0 by TransUnion® at no cost. This tool helps customers track their credit score over time and learn about credit actions that can impact credit scores and how to maintain good financial health.
- Cardmembers also have access to budgeting tools offering the flexibility to accelerate payments to help pay down a balance faster, or pay off larger purchases over time. Cardmembers may also set up account alerts and choose payment due dates.

For more information about the U.S. Bank Cash 365 Card or FlexPerks Gold Cards, visit usbank.com or flexperks.com.

The creditor and issuer of these cards is U.S. Bank National Association, pursuant to a license from American Express. American Express is a federally registered service mark of American Express.

About U.S. Bank

Minneapolis-based U.S. Bancorp, with \$428 billion in assets as of March 31, 2016, is the parent company of U.S. Bank National Association, the fifth largest commercial bank in the United States. The Company operates 3,133 banking offices in 25 states and 4,936 ATMs and provides a comprehensive line of banking, investment, mortgage, trust and payment services products to consumers, businesses and institutions. Visit U.S. Bancorp on the web at www.usbank.com.

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