



U.S. Bank Named an Official Banking Partner of the LA Clippers

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New Deal Includes a Founding Level Sponsorship of Intuit Dome, reflecting a mutual commitment to the Los Angeles Community

LOS ANGELES--(BUSINESS WIRE)-- U.S. Bank and the LA Clippers announced today a long-term sponsorship naming U.S. Bank as an official banking partner of the Clippers organization and its new arena Intuit Dome. The sponsorship begins immediately and includes marquee brand integrations, U.S. Bank lounge premium club space, broadcast elements, digital assets, community initiatives and card member benefits. Additionally, U.S. Bank will be a founding level sponsor of the new state-of-the-art Intuit Dome. The multi-year sponsorship will include community activations focused on supporting the Los Angeles area both on and off the court.

"We are proud to align ourselves with the LA Clippers organization, their fans, and partners," said Carl Jordan, executive vice president and California Regional Leader for U.S. Bank. "Our organizations share a commitment to innovation and community, and our partnership will help support the outstanding events and basketball that will take place at the new Intuit Dome – and elevate the player and fan experience. Our partnership also will focus on making an impact across the Greater Los Angeles Community, both on and off the court. We have been a part of the fabric of this city for more than three decades, and with the Clippers, we are focused on supporting Los Angeles as it works to rebuild."

U.S. Bank has a large presence in California, with more than 9,000 employees and nearly 600 branches. The Clippers also have a rich history in Los Angeles that has continued to develop with the opening of Intuit Dome. This sponsorship provides both organizations with an opportunity to engage more deeply with the LA community and the surrounding area.

"We are thrilled to welcome U.S. Bank as a founding partner of our new home, Intuit Dome," said Scott Sonnenberg, Chief Commercial Officer, LA Clippers and Intuit Dome. "U.S. Bank has shown its commitment to the Los Angeles community and investments in sport that aligns with our goals as an organization. This partnership will serve as an exciting way to connect with Clipper Nation and create new fandom, across Los Angeles."

U.S. Bank also has a longstanding heritage of investments in sports across the United States, at both the professional and collegiate level. Its Sports Finance Group has provided capital markets and corporate banking services to the five major U.S. professional sports leagues for more than two decades. This new sponsorship reinforces the bank's belief in the power of sport, and extends its proud support for athletes, fans, and the community across its footprint.

To celebrate the new partnership, and as one of several ways the bank is giving back to the community, the two organizations have launched the Power Forward sweepstakes to give Clipper fans a chance at winning courtside seats for an upcoming game. Visit [Power Forward sweepstakes](#) for the rules and more information.

About the LA Clippers

Led by Chairman Steve Ballmer, the LA Clippers have posted 13 consecutive winning seasons, the longest active streak in the NBA. The Clippers are committed to the City of Los Angeles, and through the LA Clippers Foundation, provide resources and opportunities that help level the playing field for youth in Southern California. The team's home games and Training Center are both located in their new arena, Intuit Dome, in Inglewood, Calif. Visit the Clippers online at www.clippers.com or follow them on social media [@LAClippers](#).

About Intuit Dome

Intuit Dome, the new home of the LA Clippers, officially opened on August 15. The venue will host hundreds of sporting events and concerts each year. Located in Inglewood, Calif., Intuit Dome is built different — it will redefine fans' expectations for live experiences and change the music landscape in Los Angeles. Media information about Intuit Dome is available at www.intuitdome.com/press. To sign up to receive all Intuit Dome press releases and updates, email intuitdomepr@intuitdome.com and follow [@IntuitDomePR](#).

About U.S. Bank

U.S. Bancorp, with more than 70,000 employees and \$678 billion in assets as of December 31, 2024, is the parent company of U.S. Bank National Association. Headquartered in Minneapolis, the company serves millions of customers locally, nationally and globally through a diversified mix of businesses including consumer banking, business banking, commercial banking, institutional banking, payments and wealth management. U.S. Bancorp has been recognized for its approach to digital innovation, community partnerships and customer service, including being named one of the 2024 World's Most Ethical Companies and one of Fortune's most admired superregional banks. To learn more, please visit the U.S. Bancorp website at usb.com and click on "About Us."

qcorrigan@clippers.com

Susan Beatty, U.S. Bank Public Affairs and Communications
susan.beatty@usbank.com

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