



U.S. Bank Shield™ Visa® Card offers 0% intro APR for 24 billing cycles

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New card offers purchase protection benefits, cash back on travel, and more

MINNEAPOLIS--(BUSINESS WIRE)-- U.S. Bank, a leading provider of payment services and solutions, today announced a new consumer credit card to complement its growing portfolio of payment products for consumer and business banking clients: the U.S. Bank Shield™ Visa® Card.

This card offers a market-leading [introductory 0% APR on purchases and balance transfers for the first 24 billing cycles](#) (as of March 17, 2025). After that, it has a variable APR, currently 17.74% to 28.74%. Additionally, the Shield Card includes an array of purchase protection and cash-back benefits.

"The Shield Visa card is the perfect card for the consumer motivated by value, protection and security," said Steve Mattics, head of credit card and debit products at U.S. Bank. "In addition to the best and longest introductory APR offer on purchases and balance transfers, this card offers a market-leading suite of protection benefits to ensure clients can be confident when using it to make important purchases – all for [no annual fee](#)."

The card – which has a sleek, clear plastic design – also offers 4% cash back on prepaid air, hotel and car reservations booked with a Shield Visa card directly in the U.S. Bank Travel Rewards Center and an annual \$20 statement credit after 11 consecutive months of purchases.

In addition, when cardholders use their U.S. Bank Shield Visa card, they can enjoy protection benefits that shield them from unexpected risks such as:

- **Cell Phone Protection:** Eligible cell phone can be reimbursed up to \$600 in the event of damage or theft when the monthly cell phone bill is paid for with the Shield Card.
- **Auto Rental Collision Damage Waiver:** Provides insurance coverage for physical damage and theft, reasonable and customary towing, and valid loss-of-use charges and administrative fees when you reserve and pay for a rental car with the covered card.
- **Extended Warranty Protection:** Extends product warranties automatically. Cardholders can add an additional year to qualifying warranties with Extended Warranty Protection for purchases made with the card.
- **Purchase Security:** Safeguard purchases against theft or damage due to fire, vandalism or accidentally discharged water or certain weather conditions within the first 90 days from the date of purchase with Purchase Security.

Learn more about the U.S. Bank Shield Visa card at <https://www.usbank.com/credit-cards/shield-visa-credit-card.html>.

U.S. Bank offers a broad range of credit card solutions to meet the needs of consumers and businesses with rich rewards, meaningful benefits and a variety of purchasing options—all supported by an industry-leading mobile app.

About U.S. Bancorp

U.S. Bancorp, with more than 70,000 employees and \$678 billion in assets as of December 31, 2024, is the parent company of U.S. Bank National Association. Headquartered in Minneapolis, the company serves millions of customers locally, nationally and globally through a diversified mix of businesses including consumer banking, business banking, commercial banking, institutional banking, payments and wealth management. U.S. Bancorp has been recognized for its approach to digital innovation, community partnerships and customer service, including being named one of the 2024 World's Most Ethical Companies and one of Fortune's most admired superregional banks. Learn more at usbank.com/about.

Disclosure

The creditor and issuer of this card is U.S. Bank National Association, pursuant to a license from Visa U.S.A. Inc., and the card is available to United States residents only.

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