



Thanks to Visa, Every Team USA Medal Won at the Rio 2016 Olympic Games Could Mean More FlexPoints for New U.S. Bank FlexPerks® Travel Rewards Visa® Cardmembers.

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MINNEAPOLIS--(BUSINESS WIRE)--Aug. 1, 2016-- Visa, the exclusive payment services provider for the Rio 2016 Olympic Games, announced a nationwide promotion for new FlexPerks Travel Rewards Visa Cardmembers issued by U.S. Bank. The promotion runs in the United States from Aug. 1, 2016, through Sept. 3, 2016.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20160801005497/en/>

In the spirit of the Olympic Games, new FlexPerks Travel Rewards Visa Signature® and FlexPerks Business Edge™ Travel Rewards Visa Cardmembers who apply during the promotion and get approved can earn bonus FlexPoints based on the number of medals that Team USA takes home from the Rio 2016 Olympic Games.

New FlexPerks Travel Rewards Visa Cardmembers will earn 200 FlexPoints for every Gold Medal, 100 FlexPoints for every Silver Medal, and 50 FlexPoints for every Bronze Medal that Team USA wins during the Olympic Games. Plus, all bonus FlexPoints earned are *in addition* to the 20,000 Enrollment Bonus FlexPoints Cardmembers receive when they spend \$2,000 within the first four months after their account is opened.

Celebrating its 30th year of sponsorship of the Olympics, Visa is the exclusive payment services provider for the Rio 2016 Olympic and Paralympic Games and will implement 4,000 NFC-enabled POS terminals capable of accepting mobile and wearable payments across key Olympic venues, the USOC's USA House and Copacabana Megastore. Visa is the only card accepted at Olympic Games venues through 2020, which includes the PyeongChang 2018 and the Tokyo 2020 Olympic Games.

"Thanks to Visa, we are excited to offer this opportunity to new FlexPerks Travel Rewards Visa Cardmembers and help them catch the Olympic spirit," said Cliff Cook, senior vice president for the U.S. Bank retail credit-card division. "This promotion will encourage our new FlexPerks Travel Rewards Visa Cardmembers to share in the achievement of United States Olympians and bring them closer to The Olympics."

This offer is subject to credit approval. FlexPoints will be awarded as long as one purchase is posted to the Account Owner's individual account by Sept 30, 2016. This promotion is not available for existing and previous FlexPerks Travel Rewards Visa accounts. To learn more about FlexPerks Travel Rewards Visa cards issued by U.S. Bank and more about this offer, visit flexperks.com/visapromo.

About Visa

Visa Inc. (NYSE: V) is a global payments technology company that connects consumers, businesses, financial institutions, and governments in more than 200 countries and territories to fast, secure and reliable electronic payments. We operate one of the world's most advanced processing networks — VisaNet — that is capable of handling more than 65,000 transaction messages a second, with fraud protection for consumers and assured payment for merchants. Visa is not a bank and does not issue cards, extend credit or set rates and fees for consumers. Visa's innovations, however, enable its financial institution customers to offer consumers more choices: pay now with debit, pay ahead with prepaid or pay later with credit products. For more information, visit <https://usa.visa.com/>, visacorporate.tumblr.com and @VisaNews.

About U.S. Bank

Minneapolis-based U.S. Bancorp, with \$428 billion in assets as of March 31, 2016, is the parent company of U.S. Bank National Association, the fifth largest commercial bank in the United States. The Company operates 3,133 banking offices in 25 states and 4,936 ATMs and provides a comprehensive line of banking, investment, mortgage, trust and payment services products to consumers, businesses and institutions. Visit U.S. Bancorp on the web at www.usbank.com.

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