



Small Business Owners Can Experience the Power of Possible from U.S. Bank with a Chance to Win \$50,000 in Video Contest

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MINNEAPOLIS--(BUSINESS WIRE)--Apr. 27, 2016-- During National Small Business Week, small business owners are invited to submit a video about what makes them special and enter for a chance to win the \$50,000 grand prize from U.S. Bank and MasterCard®.

"We want to hear from small business owners across the country about how they are building their businesses, and finding that added Edge to be successful," said Cathi Stanton, Senior Vice President of U.S. Bank Retail Payment Solutions. "We recognize the needs of small business owners, and rewarding their stories of innovation, drive and success is one way we can help them realize their possible."

Small business owners and social media influencers Chris Brogan, Laura Fitton and Larry Kim are lending their expertise and showing small businesses how to get their "Edge" plus providing tips in their own videos. Check out their videos, and then upload one for your business at thisismyedge.usbankedge.com from April 27 to May 13.

Online public voting between June 1 and June 13 determines which of 10 semi-finalists will win the \$50,000 grand prize for their business. Judging is based on relevance to the theme, originality and overall presentation. Ten semi-finalists will also each receive a \$1,000 MasterCard Prepaid card. The grand prize winner will be announced around June 15.

U.S. Bank is committed to helping small businesses find their 'Edge' and further their success. The U.S. Bank Business Edge™ suite of business cards are designed to help make that happen, offering rewards and features that are flexible to meet business needs: earn points for merchandise or travel, control how employees use the card, choose your billing date, and more.

Small businesses may upload a video submission at thisismyedge.usbankedge.com and learn more about the U.S. Bank Business Edge suite of credit products at usbankedge.com.

About U.S. Bank

U.S. Bancorp (NYSE: USB), with \$428 billion in assets as of March 31, 2016, is the parent company of U.S. Bank National Association, the fifth largest commercial bank in the United States. The company operates 3,133 banking offices in 25 states and 4,936 ATMs and provides a comprehensive line of banking, investment, mortgage, trust and payment services products to consumers, businesses and institutions. Visit U.S. Bancorp on the web at usbank.com.

*No Purchase Necessary. Void where prohibited. Open to U.S. small business owners 18+. Submission Ends 5/13/16. Voting Ends 6/13/16. Restrictions apply. Click here for Official Rules and complete details.

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