



Jodi Rolland Joins U.S. Bank Wealth Management as President, Affluent Wealth Management

2025-09-30

MINNEAPOLIS--(BUSINESS WIRE)-- U.S. Bancorp announced that on Sept. 22, 2025, veteran wealth management leader Jodi Rolland joined the company as President, Affluent Wealth Management and will assume the role of CEO for U.S. Bancorp Investments (USBI) and U.S. Bancorp Advisors (USBA), with the effective date to be announced.

In this role, Rolland oversees the nationwide network of U.S. Bank Wealth Management Affluent financial professionals of U.S. Bank and its affiliates, USBI and USBA.

Rolland has more than 25 years of industry experience, leading wealth management teams and developing successful growth strategies. She was most recently at JPMorgan Chase, where she served as managing director, divisional director for consumer banking, overseeing all retail banking operations for the Greater West region. Prior to this role, Rolland spent more than two decades at Bank of America Merrill Lynch, where she held a variety of wealth management leadership roles and at one point led a large team of commercial bankers.

"Jodi's strong background in wealth management, along with her experience in both consumer and commercial banking, will help us deepen our relationships with clients and grow our business," said Scott Ford, president of Wealth Management at U.S. Bank. "She's a proven leader and thoughtful collaborator. We're thrilled to welcome her to our leadership team."

Rolland holds a Bachelor of Arts in Financial Management, graduating magna cum laude, from the University of North Dakota. She's featured in Tommy Spaulding's New York Times bestseller, "The Heart-Led Leader," and in various business publications. Rolland serves on the University of North Dakota Foundation board and previously served as a board member for the Garth Brooks Touch 'Em All Foundation in Denver and Habitat for Humanity in Denver.

"I'm very excited to join this iconic company at this critical juncture in its 163-year history," Rolland said. "We have a terrific team that's committed to helping clients realize their goals. I look forward to all we can achieve together."

About U.S. Bank Wealth Management

U.S. Bank Wealth Management offers comprehensive wealth management services, including wealth planning, investment management, trust and estate services and wealth management banking through U.S. Bank, and financial planning, investment, insurance and brokerage services through its affiliates, U.S. Bancorp Investments and U.S. Bancorp Advisors.

The Affluent Wealth Management division serves clients across the United States, offering wealth planning, investment management, trust and estate services and wealth management banking through U.S. Bank, and financial planning, investment, insurance and brokerage services through its affiliates U.S. Bancorp Investments and U.S. Bancorp Advisors.

Both U.S. Bancorp Investments (USBI) and U.S. Bancorp Advisors (USBA) offer retail brokerage, investment advisory and insurance services. USBA became part of U.S. Bancorp in December 2022, when U.S. Bancorp completed its acquisition of MUFG Union Bank.

About U.S. Bank

U.S. Bancorp, with approximately 70,000 employees and \$686 billion in assets as of June 30, 2025, is the parent company of U.S. Bank National Association. Headquartered in Minneapolis, the company serves millions of customers locally, nationally and globally through a diversified mix of businesses including consumer banking, business banking, commercial banking, institutional banking, payments and wealth management. U.S. Bancorp has been recognized for its approach to digital innovation, community partnerships and customer service, including being named one of the 2025 World's Most Ethical Companies and one of Fortune's most admired superregional banks. Learn more at usbank.com/about.

Investment and insurance products and services including annuities are:

NOT A DEPOSIT • NOT FDIC INSURED • MAY LOSE VALUE • NOT BANK GUARANTEED • NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY

U.S. Wealth Management – U.S. Bank | U.S. Bancorp is the marketing logo for U.S. Bank and its affiliates U.S. Bancorp Advisors and U.S. Bancorp Investments.

U.S. Bank, U.S. Bancorp Advisors and U.S. Bancorp Investments and their representatives do not provide tax or legal advice. Each client's tax and financial situation is unique. Clients should consult their tax and/or legal advisor for advice and information concerning their particular situation.

For U.S. Bank:

Deposit products offered by U.S. Bank National Association. Member FDIC. Credit products offered by U.S. Bank National Association and subject to normal credit approval.

U.S. Bank is not responsible for and does not guarantee the products, services or performance of U.S. Bancorp Advisors and U.S. Bancorp Investments.

U.S. Bank does not offer insurance products. Insurance products are available through our affiliates USBA Insurance Services and U.S. Bancorp Investments.

For U.S. Bancorp Advisors:

Brokerage and investment advisory products and services are offered by U.S. Bancorp Advisors, LLC, an SEC-registered broker-dealer, investment adviser, member FINRA/SIPC, and subsidiary of U.S. Bancorp and affiliate of U.S. Bank, N.A.

Insurance services are offered by USBA Insurance Services, a dba of U.S. Bancorp Advisors, CA Insurance License #6011694. Products may not be available in all states.

For U.S. Bancorp Investments:

Brokerage and investment advisory products and services are offered by U.S. Bancorp Investments, an SEC-registered broker-dealer, investment adviser, member FINRA/SIPC, and subsidiary of U.S. Bancorp and affiliate of U.S. Bank, N.A.

Insurance products are available through various affiliated non-bank insurance agencies, which are U.S. Bancorp subsidiaries. CA Insurance License #0E24641. Products may not be available in all states.

Kristin Kelly, U.S. Bank Public Affairs & Communications

Kristin.kelly@usbank.com 303.585.4129

Source: U.S. Bancorp