



Elavon Launches New Industry Tailored, People-Powered Payments Solution to Support Small Businesses at Every Stage of Growth

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ATLANTA--(BUSINESS WIRE)-- As National Small Business Week kicks off, Elavon, a wholly owned subsidiary of U.S. Bank (NYSE: USB) and one of the world's largest payment processors, today announced the launch of Elavon Business Solutions, a new purpose-built suite designed to help small businesses start, operate, and grow with resources built specifically for their needs, now and over time, no matter their size, stage or industry.

Elavon Business Solutions brings together payments, software and services in one unified platform, giving small businesses everything they need to run their business smoothly while reducing complexity.

Built on Elavon's trusted global payments infrastructure and backed by the strength and stability of U.S. Bank, the solution is designed to evolve with businesses as their needs grow—without forcing them to switch providers or platforms.

"Small businesses don't follow a one-size-fits-all journey, and their payment solutions shouldn't either," said Pari Sawant, global chief product officer at Elavon. "Elavon Business Solutions is designed to meet businesses where they are today and support where they're headed next, combining industry-specific tools, flexible options, and real human support to help small businesses focus on what they do best: serving their customers and growing their business."

Elavon Business Solutions offers industry-specific bundles tailored for key small business verticals, including retail, restaurants, services, and eCommerce. Each solution is designed to address the unique operational and payment challenges of that industry, while delivering a consistent, intuitive experience across channels.

With a single login and unified portal, small business owners can manage payments in-store, online, on the go, or over the phone, while accessing tools that simplify daily operations, improve cash flow, and provide greater visibility into their business.

Key capabilities include:

- End-to-end payment acceptance across multiple channels and tender types
- Industry-tailored software and POS solutions designed to fit specific workflows
- Flexible, tiered options that allow businesses to start simply and scale seamlessly
- Integrated reporting and insights to support smarter decision-making
- Enterprise-grade security and reliability, backed by Elavon and U.S. Bank

Technology is only part of the equation. Every Elavon Business Solutions plan is supported by 24/7 human support, dedicated onboarding, and ongoing account management—ensuring small businesses have access to real people who understand how they operate.

From self-serve setup to hands-on guidance, Elavon pairs modern payment technology with personalized service, helping business owners solve problems quickly and confidently at every stage of their journey.

"Running a small business is complex enough without having to navigate fragmented payment systems or automated support loops," Sawant added. "Our goal is to make payments simpler, more reliable, and more human—so business owners can spend less time managing transactions and more time building something meaningful."

For more information about Elavon Business Solutions, visit elavon.com.

About Elavon

Elavon is owned by U.S. Bank (NYSE: USB), the fifth-largest bank in the United States. It provides end-to-end payment processing solutions and services to more than 1.3 million customers in the United States, Europe, and Canada. As the leading provider for airlines and a top five provider in hospitality, healthcare, retail, and the public sector/education, Elavon's innovative payment solutions are designed to solve pain points for businesses, from small to the largest global enterprises.

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