



## U.S. Bank, Korean Air announce new SKYPASS Visa® benefits

July 25, 2023

**Cardholders now receive 5% Korean Air ticket discount for themselves and a companion; Competitive bonus miles offers to new cardholders**

MINNEAPOLIS & LOS ANGELES--(BUSINESS WIRE)--Jul. 25, 2023-- U.S. Bank and Korean Air today unveiled an exciting new phase in the highly successful Korean Air SKYPASS Visa program.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230725623766/en/>



The enhanced SKYPASS Visa® program will include additional ways to earn miles, such as more rewards on purchases for dining, rideshare and streaming services, cell phones and office supplies. Additionally, to expand the value and make rewards even more immediate, cardholders for three of the SKYPASS Visa® cards will receive Korean Air ticket discounts for themselves and a companion.

“The SKYPASS Visa program has created amazing value for Korean Air passengers, awarding more than 28 billion miles to cardholders since the U.S. Bank-Korean Air partnership started more than two decades ago,” said Jin Ho Lee, senior vice president and director of Korean Air Americas Regional Headquarters. “The new benefits will help Korean Air cardholders utilize notable ticket discounts and accrue rewards faster than ever before.”

Steve Mattics, head of Retail Payment Solutions for U.S. Bank, added, “U.S. Bank is proud of its long-standing relationship with Korean Air. Together, we’re providing our cardholders with a great experience and enhanced rewards. We’re pleased to join with Korean Air to increase benefits as

Korean Air SKYPASS Visa issued by U.S. Bank (Graphic: Business Wire)

an additional way of rewarding members of the Korean Air SKYPASS program.”

Newly issued cards will include a contemporary, vertical look and feel by way of design. In addition, beginning July 25, 2023, the following benefits will be added for SKYPASS Visa cardholders:

### SKYPASS Select Visa Signature

- 60k bonus miles after \$5k in spend in 90 days
- 5% ticket discount 2X annually for cardholder and companion
- 3X miles for Korean Air ticket purchases
- 2X miles on dining
- Additional 5,000 bonus miles after spending \$15,000 annually

### SKYPASS Visa Signature

- 40k miles after \$4k in spend in 90 days
- 5% ticket discount annually for cardholder and companion
- 2X miles on dining

### SKYPASS SkyBlue Visa

- 10k miles after \$1k in spend in 90 days
- 2X miles on streaming and rideshare
- 1X mile on all other purchases

## **SKYPASS Visa Signature Business**

- 50k miles after \$5k in spend in 90 days
- 5% ticket discount annually for cardholder and companion
- 2X miles on dining, cell phone and office supplies.

For more information, including a detailed breakdown of costs, rewards and benefits for the Korean Air SKYPASS Visa® Program, visit [www.SKYPASSvisa.com](http://www.SKYPASSvisa.com).

### **About U.S. Bank**

U.S. Bancorp, with approximately 77,000 employees and \$681 billion in assets as of June 30, 2023, is the parent company of U.S. Bank National Association. The Minneapolis-based company serves millions of customers locally, nationally and globally through a diversified mix of businesses: Consumer and Business Banking; Payment Services; Corporate & Commercial Banking; and Wealth Management and Investment Services. Union Bank, consisting primarily of retail banking branches on the West Coast, joined U.S. Bancorp in 2022. U.S. Bancorp has been recognized for its approach to digital innovation, social responsibility, and customer service, including being named one of the 2023 World's Most Ethical Companies and Fortune's most admired superregional bank. To learn more, please visit the U.S. Bancorp website at [usbank.com](http://usbank.com) and click on "About Us."

### **About Korean Air**

Serving the world for more than 50 years, Korean Air is one of the world's top 20 airlines, carrying more than 27 million passengers in 2019, pre-COVID. With its global hub at Incheon International Airport (ICN), the airline serves 120 cities in 43 countries on five continents with a modern fleet of 157 aircraft and over 20,000 professional employees. Korean Air's outstanding performance and commitment to the highest level of safety and customer service was further highlighted during the pandemic; the airline was granted numerous awards including 2021 Airline of the Year and 2022 Cargo Operator of the Year by Air Transport World, and a 5-star COVID safety rating from Skytrax. Korean Air is a founding member of the SkyTeam airline alliance and has grown into one of the largest transpacific airlines through its joint venture with Delta Air Lines. For more information about Korean Air, please visit [www.koreanair.com](http://www.koreanair.com).

View source version on [businesswire.com](https://www.businesswire.com/news/home/20230725623766/en/): <https://www.businesswire.com/news/home/20230725623766/en/>

Evan Lapiska, U.S. Bank Public Affairs & Communications  
[evan.lapiska@usbank.com](mailto:evan.lapiska@usbank.com)

Penny Pfaelzer, Public Relations Korean Air  
[pennypfaelzer@gmail.com](mailto:pennypfaelzer@gmail.com)

Source: U.S. Bank