



FORTUNE Recognizes U.S. Bank as a 2019 World's Most Admired Company

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The bank's financial soundness and community responsibility ranked in the Top 10 across all industries.

MINNEAPOLIS--(BUSINESS WIRE)--Jan. 22, 2019-- FORTUNE magazine recognized U.S. Bank as a 2019 World's Most Admired Company, naming it the world's most admired superregional bank for the ninth consecutive year.

Among all 680 companies across industries, FORTUNE also ranked U.S. Bank in the Top 10 most admired for Community Responsibility (No. 8) and Financial Soundness (No. 9).

"Ethical leadership and financial discipline are core to how we create value for our stakeholders," said U.S. Bancorp Chairman, President and CEO Andy Cecere. "We are honored to be recognized among companies that are known for shaping the future with those principles in mind. These core principles help us meet the needs of our customers, employees, shareholders and communities every day."

Among superregional banks, FORTUNE ranked U.S. Bank as No. 1 in eight of the nine key attributes of reputation: Quality of Management, Community Responsibility, Innovation, Quality of Products/Services, People Management, Use of Corporate Assets, Financial Soundness and Long-Term Investment Value.

FORTUNE 2019 World's Most Admired Companies are determined by a survey of executives, directors and analysts rating companies in their industry on a series of criteria. Learn more about [methodology](#).

About U.S. Bank

U.S. Bancorp, with 74,000 employees and \$467 billion in assets as of December 31, 2018, is the parent company of U.S. Bank, the fifth-largest commercial bank in the United States. The Minneapolis-based bank blends its relationship teams, branches and ATM network with mobile and online tools that allow customers to bank how, when and where they prefer. U.S. Bank is committed to serving its millions of retail, business, wealth management, payment, commercial and corporate, and investment services customers across the country and around the world as a trusted financial partner, a commitment recognized by the Ethisphere Institute naming the bank a 2018 World's Most Ethical Company. Visit U.S. Bank at www.usbank.com or follow on social media to stay up to date with company news.

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