



U.S. Bank Business Leverage™ Visa Signature® Card Delivers Value Where Businesses Spend the Most

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New business credit card was uniquely designed for business owners, by business owners

MINNEAPOLIS--(BUSINESS WIRE)--Sep. 25, 2018-- U.S. Bank is offering a new business credit card that accelerates rewards in the categories where businesses spend the most each month, including raw materials and supply chain purchases such as construction materials, commercial equipment, medical supplies or advertising.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180925005658/en/>



The U.S. Bank Business Leverage Visa is the result of co-creation sessions that were held earlier this year with business owners from a variety of industries. The goal was to better understand what credit card features mattered most to them. Owners said they were often not receiving the most reward points on their biggest monthly purchases. With that in mind, they worked closely with U.S. Bank to design a credit card that gives them more rewards, with less rules.

"I put everything I can on my business credit card, so it would be great to get rewarded where I'm actually spending my money," said U.S. Bank customer Clinton Halley of Precision Set-Up Concrete in Temecula, Calif. "Concrete, by far, is my biggest line item of expense. Now, I'll have opportunity to actually double the points I'm earning on it."

U.S. Bank Business Leverage Visa offers:

- Two points per dollar spent on eligible net purchases made in the

U.S. Bank Leverage business card www.usbank.com/leverage (Photo: Business Wire)

top two categories where businesses spend the most each month;

- Ease of use – bonus categories automatically adjust monthly based on where the business is spending the most;
- An extra bonus point for every dollar spent in the first year, up to 100,000 bonus points; and
- Additional reward points for using U.S. Bank to process credit card payments.

"We took a customer-centered approach and built this as a business card from the ground up, completely rethinking how businesses are rewarded," said John Steward, president of Retail Payment Solutions at U.S. Bank. "Plus, we give them business-sized spending power so they can use this card on their larger purchases, wherever Visa credit cards are accepted."

To learn more about the U.S. Bank Business Leverage card, visit usbank.com/leverage.

About U.S. Bank

U.S. Bancorp (NYSE: USB), with 74,000 employees and \$461 billion in assets as of June 30, 2018, is the parent company of U.S. Bank, the fifth-largest commercial bank in the United States. The Minneapolis-based bank blends its relationship teams, branches and ATM network with mobile and online tools that allow customers to bank how, when and where they prefer. U.S. Bank is committed to serving its millions of retail, business, wealth management, payment, commercial and corporate, and investment services customers across the country and around the world as a trusted financial partner, a commitment recognized by the Ethisphere Institute naming the bank a [2018 World's Most Ethical Company](#). Visit U.S. Bank [online](#) or follow on [social media](#) to stay up to date with company news.

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