



U.S. Bank Looks to Impact One Million People This Summer Through Community Possible Work Hard/Play Hard Initiatives

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Company provides \$6 million in Community Possible Play grants, Work grants announced this fall

MINNEAPOLIS--(BUSINESS WIRE)--Jul. 19, 2018-- This summer, U.S. Bank and its 74,000 employees are making work and play possible for one million people by helping young people learn how to start their own businesses, refurbishing play spaces and providing \$6 million in Play grants to nonprofit organizations across the country (Work grants to be announced this fall). It's part of U.S. Bank's corporate social responsibility work focused on economic development, which comes to life through Community Possible, the company's giving and engagement platform that closes the gap between people and possibility in the areas of Work, Home and Play.

"We are committed to investing in tomorrow's workforce and teaching our youngest entrepreneurs how to start their own business," said Reba Dominski, chief social responsibility officer at U.S. Bank. "We also believe in the power of play and its ability to bring joy, to help develop problem-solving skills, creativity and relationships and to build social and emotional learning. Through our Community Possible Work Hard Play Hard investments, activations and volunteering, we are focused on making a significant impact on communities across the country this summer."

This summer, U.S. Bank will assist the youngest entrepreneurs across the country who are looking to start their first business through #MyFirstStartup. #MyFirstStartup is focused on financial education for youth, teaching the value of earning and managing money through a fun, hands-on experience that inspires young people and their families to grow the local economy and to connect with the community. Materials including workbooks and worksheets are available at all U.S. Bank branch locations and [online](#).

Additionally, U.S. Bank employees will work alongside our communities to create and refurbish makerspaces, which are play spaces created specifically for children to make music, arts or STEM projects. The bank will revitalize makerspaces through signature projects in Cleveland, Cincinnati, Columbus, Denver, Milwaukee, Seattle, Omaha, Boise and Minneapolis/St. Paul. U.S. Bank also will continue its national [Places to Play](#) program in partnership with the [Country Music Association](#) to make music possible across the country.

"Last year, we measured how Americans were doing and feeling as a nation through the [U.S. Bank Possibility Index](#) and we found that the largest opportunities for growth are in the areas of work and play," said Dominski. "The Index tells us that Americans were not satisfied with their work lives and identified a need to build more play in their lives. We ask everyone to join us in empowering our future workforce and inspiring people to play this summer."

Follow the journey at #CommunityPossible and #MyFirstStartup as we make work and play possible across the country. For more information, visit www.usbank.com/community.

ABOUT U.S. BANK

U.S. Bancorp, with 74,000 employees and \$461 billion in assets as of June 30, 2018, is the parent company of U.S. Bank, the fifth-largest commercial bank in the United States. The Minneapolis-based bank blends its relationship teams, branches and ATM network with mobile and online tools that allow customers to bank how, when and where they prefer. U.S. Bank is committed to serving its millions of retail, business, wealth management, payment, commercial and corporate, and investment services customers across the country and around the world as a trusted financial partner, a commitment recognized by the Ethisphere Institute naming the bank a 2018 World's Most Ethical Company. Visit U.S. Bank at www.usbank.com or follow on social media to stay up to date with company news.

About Community Possible

Community Possible is the corporate giving and engagement platform at U.S. Bank, focused on the areas of Work, Home and Play. The company invests in programs that provide stable employment, a safe place to call home and a community connected through arts, culture, recreation and play. Philanthropic support through the U.S. Bank Foundation and corporate giving program reached \$58.4 million in 2017. Visit www.usbank.com/community.

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