



## Bill Bertha, Wisconsin Market President at U.S. Bank, to Retire

March 23, 2017

MINNEAPOLIS--(BUSINESS WIRE)--Mar. 23, 2017-- U.S. Bank announced today that Bill Bertha, Wisconsin market president, plans to retire in June. Bertha will be succeeded by Tom Richtman.

"We congratulate Bill on his exceptional career at U.S. Bank and for his business and community leadership in Wisconsin," said Elliot Jaffee, head of Commercial Banking at U.S. Bank. "Bill has been a strong advocate of our core values, including putting people first. He leaves behind a remarkable legacy. I'm very pleased that Tom will take on the role of market president and continue to make possible happen for our clients and the greater community."

Bertha has served as market president in Wisconsin since 2005. Under his leadership, U.S. Bank gained market share and significantly grew its presence in this important region. Prior to U.S. Bank, Bill served as a managing director at both Deutsche Bank and Dean Witter Reynolds. He is a highly regarded community leader and has been active as a board member with Big Brothers Big Sisters, Boys & Girls Clubs, the Greater Milwaukee Committee and the University of Wisconsin-Madison Business School.

Richtman has been with U.S. Bank, dedicated to the Wisconsin market, for more than 33 years. In his current role, he serves as a relationship manager team lead in Commercial Banking. He has also held roles in Large Corporate Banking and Business Banking groups within U.S. Bank. Tom is an active leader in the community, serving on the board of directors at Goodwill Industries of Southeast Wisconsin and the Coalition for Children, Youth and Families.

U.S. Bank employs more than 5,400 people in Wisconsin and has over 129 branches in the market. In 2016, U.S. Bank made \$2.8 million in foundation grants and corporate contributions to nonprofit partners in Wisconsin.

### **About U.S. Bank**

Minneapolis-based U.S. Bancorp (NYSE: USB), with \$446 billion in assets as of December 31, 2016, is the parent company of U.S. Bank National Association, the fifth largest commercial bank in the United States. The Company operates 3,106 banking offices in 25 states and 4,842 ATMs and provides a comprehensive line of banking, investment, mortgage, trust and payment services products to consumers, businesses and institutions. Visit U.S. Bancorp on the web at [www.usbank.com](http://www.usbank.com).

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