



U.S. Bancorp Named One of World's Most Admired Companies by Fortune

February 16, 2017

MINNEAPOLIS--(BUSINESS WIRE)--Feb. 16, 2017-- Fortune magazine named U.S. Bancorp the world's most admired superregional bank today, the seventh consecutive year that it has topped the list.

In addition, U.S. Bancorp ranked in the top 10 among companies across all industries in four of Fortune's nine key attributes of reputation: Quality of Management (No. 3), Long-Term Investment Value (No. 2), Use of Corporate Assets (No. 2) and Financial Soundness (No. 6).

"We're honored and humbled by this recognition and to be alongside companies known across the globe for doing the right thing, looking to the future and making the world a better place," said Richard Davis, chairman and CEO of U.S. Bancorp. "The credit goes to our employees and the culture of integrity they bring to work every single day."

Among superregional banks, U.S. Bancorp ranked No. 1 in eight of Fortune's nine key attributes of reputation: Quality of Management, Social Responsibility, Innovation, Quality of Products/Services, People Management, Use of Corporate Assets, Financial Soundness and Long-Term Investment Value.

"Today, I'm especially proud of our employees," said Andy Cecere, president and chief operating officer of U.S. Bancorp. "Our recognition from Fortune as one of the world's most admired companies is the result of their hard work and commitment to being the most trusted choice for our customers, our shareholders and our communities."

Fortune's [World's Most Admired Companies](#) are determined by a survey of executives, directors and analysts rating companies in their industry on a series of criteria.

About U.S. Bancorp

Minneapolis-based U.S. Bancorp (NYSE: USB), with \$446 billion in assets as of December 31, 2016, is the parent company of U.S. Bank National Association, the fifth largest commercial bank in the United States. The Company operates 3,106 banking offices in 25 states and 4,842 ATMs and provides a comprehensive line of banking, investment, mortgage, trust and payment services products to consumers, businesses and institutions. Visit U.S. Bancorp on the web at www.usbank.com.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170216005964/en/>

Source: U.S. Bancorp

U.S. Bank Corporate Communications
Rebekah Fawcett, 612-303-9986
rebekah.fawcett@usbank.com