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JM-Smucker-Company- Protein Plus-Tuna and Chicken

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JM-Smucker-Co-Tuna-and-Liver-4-Pack

THE **J.M. SMUCKER** Co

NEWS RELEASE

The J.M. Smucker Company Issues Voluntary Recall of Specific Lots of 9Lives® Protein Plus® Wet, Canned Cat Food Due to Low Levels of Thiamine (Vitamin B1)

12/7/2018

ORRVILLE, Ohio, Dec. 7, 2018 /PRNewswire/ -- The J.M. Smucker Company today announced a voluntary recall of specific lots of 9Lives® Protein Plus® wet, canned cat food due to possible low levels of thiamine (Vitamin B1). No illnesses related to this issue have been reported to date and the product is being recalled out of an abundance of caution.

The impacted products are as follows:

Product Name	UPC Code	Product Size	Best if Used By Date
9Lives® Protein Plus® With Tuna & Chicken	7910021549	4 pack of cans, 5.5 oz each	Mar. 27, 2020- Nov.14, 2020
9Lives® Protein Plus® With Tuna & Liver	7910021748	4 pack of cans, 5.5 oz each	Apr. 17, 2020 - Sept.14, 2020

No other 9Lives® products or products of The J.M. Smucker Company are impacted by this recall.

Cats fed diets low in thiamine for several weeks may be at risk for developing a thiamine deficiency. Thiamine is essential for cats. Symptoms of deficiency displayed by an affected cat can be gastrointestinal or neurological in nature. Early signs of thiamine deficiency may include decreased appetite, salivation, vomiting, and weight loss. In advanced cases, neurological signs can develop, which include ventroflexion (bending towards the floor) of the neck, wobbly walking, circling, falling, and seizures. Contact your veterinarian immediately if your cat is displaying any of these symptoms. If treated promptly, thiamine deficiency is typically reversible.

Pet parents who have impacted product should stop feeding it to their cats and dispose of the product. If pet parents have questions or would like to receive a refund or coupon for replacement product, they should email the Company by **completing this form** or calling it at 1-888-569-6828, Monday through Friday, between 8:00 AM and 6:00 PM ET.

The issue was discovered by the Company during a standard review of product data.

The recall is being conducted in cooperation with the U.S. Food and Drug Administration.

About The J. M. Smucker Company

For more than 120 years, The J. M. Smucker Company (NYSE: SJM) has brought families together to share memorable meals and moments. Guided by a vision to engage, delight, and inspire consumers through trusted food and beverage brands that bring joy throughout their lives, Smucker has grown to be a well-respected North American marketer and manufacturer with a balanced portfolio of leading and emerging, on-trend brands. In consumer foods and beverages, its brands include Smucker's®, Folgers®, Jif®, Dunkin' Donuts®, Crisco®, Café Bustelo®, R.W. Knudsen Family®, Sahale Snacks®, Smucker's® Uncrustables®, Robin Hood®, and Bick's®. In pet food and pet snacks, its brands include Rachael Ray® Nutrish®, Meow Mix®, Milk-Bone®, Kibbles 'n Bits®, Natural

Balance[®], and Nature's Recipe[®]. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth, and Independence established by its founder and namesake more than a century ago. For more information about our Company, visit jmsmucker.com.

The J. M. Smucker Company is the owner of all trademarks referenced herein, except for the following, which are used under license: Dunkin' Donuts[®] is a registered trademark of DD IP Holder LLC, and Rachael Ray[®] is a registered trademark of Ray Marks Co. LLC.

Dunkin' Donuts[®] brand is licensed to The J. M. Smucker Company for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores, and drug stores. This information does not pertain to Dunkin' Donuts[®] coffee or other products for sale in Dunkin' Donuts[®] restaurants.

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