THE J.M. SMUCKER Co

NEWS RELEASE

The J.M. Smucker Company Announces Executive Officer Promotions

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ORRVILLE, Ohio, Nov. 2 /**PRNewswire-FirstCall**/ -- The J.M. Smucker Company (NYSE: SJM) today announced that the Company's Board of Directors approved the promotions of Corporate Officers Mark R. Belgya and Dennis J. Armstrong effective November 1, 2009.

Mr. Belgya has been promoted to Senior Vice President and Chief Financial Officer. Mr. Belgya joined Smucker in 1985 and has held several positions throughout his tenure in the accounting and finance organization.

Mr. Armstrong was promoted to Senior Vice President, Supply Chain Logistics and Operations Support. Mr. Armstrong has been with the Company for 30 years and has served in a variety of positions throughout the manufacturing and supply chain operations.

About The J. M. Smucker Company

For more than 100 years, The J.M. Smucker Company has been committed to offering consumers quality products that help families create memorable mealtime moments. Today, Smucker is the leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's®, Folgers®, Dunkin' Donuts®, Jif®, Crisco®, Pillsbury®, Eagle Brand®, R.W. Knudsen Family®, Hungry Jack®, White Lily® and Martha White® in the United States, along with Robin Hood®, Five Roses®, Carnation®, Europe's Best® and Bick's® in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. The Company has appeared on FORTUNE Magazine's list of the 100 Best Companies to Work For in the United States 11 times, ranking number one in 2004. For more information about the Company, visit **www.smuckers.com**.

The J.M. Smucker Company is the owner of all trademarks, except Pillsburyis a trademark of The Pillsbury Company, used under license; Carnation is a trademark of Societe des Produits Nestle S.A., used under license; and Dunkin' Donutsis a registered trademark of DD IP Holder LLC used under license.

SOURCE The J. M. Smucker Company

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