THE J.M. SMUCKER Co

NEWS RELEASE

# The J. M. Smucker Company to Webcast William Blair Conference Presentation

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ORRVILLE, Ohio, June 21 /**PRNewswire-FirstCall**/ -- The J. M. Smucker Company (NYSE: SJM) invites interested shareholders, investors, and consumers to listen to its management presentation at the 24th Annual William Blair & Company Growth Stock Conference in Chicago, live over the Internet on Thursday, June 24, 2004, at 10:50 a.m. ET / 9:50 a.m. CT. Richard Smucker, President, Co-CEO and CFO, and Mark Belgya, Vice President and Treasurer, will provide an update on the Company's business and key initiatives along with a financial overview. The live audio webcast may be accessed at http://www.smuckers.com and will also be available in an archived format following the conference.

The J. M. Smucker Company ( http://www.smuckers.com ) was founded in 1897 when the Company's namesake and founder sold his first product -- apple butter -- from the back of a horse-drawn wagon. Today, over a century later, the Company is the market leader in fruit spreads, peanut butter, shortening and oils, ice cream toppings, and health and natural foods beverages in North America under such icon brands as Smucker's(R), Jif(R), and Crisco(R). For over 107 years, the Company has been headquartered in Orrville, Ohio, and has been family run for four generations. The J. M. Smucker Company was recognized as the top company in FORTUNE Magazine's 2003 annual survey of The 100 Best Companies to Work For and has ranked consistently in the top 25 companies each year since FORTUNE began the list in 1998. The J. M. Smucker Company has over 2,900 employees worldwide and distributes products in more than 45 countries.

SOURCE J. M. Smucker Company
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(SJM)

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