



THE J.M. SMUCKER Co

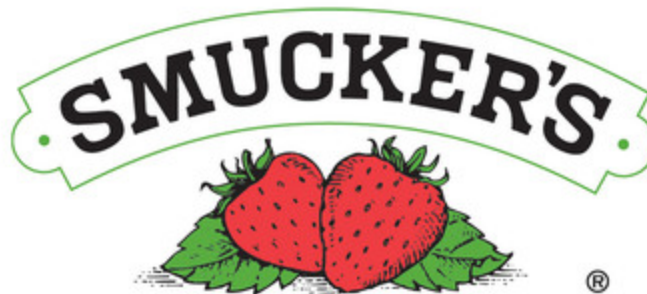
NEWS RELEASE

The J.M. Smucker Company to Webcast Presentation at the 2013 Barclays Capital Back-To-School Consumer Conference

8/23/2013

ORRVILLE, Ohio, Aug. 23, 2013 /PRNewswire/ -- The J.M. Smucker Company (NYSE: SJM) invites interested shareholders, investors, and consumers to listen to its management presentation at the 2013 Barclays Capital Back-To-School Consumer Conference live over the Internet on Tuesday, September 3, 2013, at 3:00 p.m. Eastern Time.

Speaking on behalf of the Company will be Richard Smucker, Chief Executive Officer; Vince Byrd, President and Chief Operating Officer; and Mark Belgya, Senior Vice President and Chief Financial Officer.



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The live webcast and accompanying slides of the Company's presentation will be available in the investors' section of the Company's website at www.smuckers.com/investors. The presentation will also be available in an archived

format following the conference.

About The J.M. Smucker Company

For more than 115 years, The J.M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's[®], Folgers[®], Dunkin' Donuts[®], Jif[®], Crisco[®], Pillsbury[®], Eagle Brand[®], R.W. Knudsen Family[®], Hungry Jack[®], Cafe Bustelo[®], Cafe Pilon[®], White Lily[®] and Martha White[®] in the United States, along with Robin Hood[®], Five Roses[®], Carnation[®] and Bick's[®] in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit www.smuckers.com.

The J.M. Smucker Company is the owner of all trademarks referenced herein, except for the following, which are used under license: Pillsbury[®] is a trademark of The Pillsbury Company, LLC; Carnation[®] is a trademark of Societe des Produits Nestle S.A.; and Dunkin' Donuts[®] is a registered trademark of DD IP Holder, LLC.

Dunkin' Donuts[®] brand is licensed to The J.M. Smucker Company for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores, and drug stores. This information does not pertain to Dunkin' Donuts[®] coffee or other products for sale in Dunkin' Donuts[®] restaurants.

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