THE J.M. SMUCKER Co

NEWS RELEASE

The J. M. Smucker Company to Webcast Presentation at Lehman Brothers Back-to-School Conference

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ORRVILLE, Ohio, Aug 26, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- The J. M. Smucker Company (NYSE: SJM) will host a live audio webcast of the Company's presentation at the Lehman Brothers Back-to-School Conference in Boston on Wednesday, September 3, 2008, at 10:30 a.m. ET. The webcast will be available in the investors' section of the Smucker corporate web site, www.smuckers.com .

At the conference, management will provide an overview on the Company's strategy, an update of its current business, and discuss the pending merger of the Folgers coffee business.

If you are unable to listen to the live webcast, the presentation will be archived on the web site, www.smuckers.com .

About The J. M. Smucker Company

The J. M. Smucker Company is the leading marketer and manufacturer of fruit spreads, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's(R), Jif(R), Crisco(R), Pillsbury(R), Eagle Brand(R), R.W. Knudsen Family(R), Hungry Jack(R), White Lily(R) and Martha White(R) in the United States, along with Robin Hood(R), Five Roses(R), Carnation(R), Europe's Best(R) and Bick's(R) in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. Since

1998, the Company has appeared on FORTUNE Magazine's annual listing of the 100 Best Companies to Work For in the United States, ranking number one in 2004. For more information about the Company, visit www.smuckers.com .

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