THE J.M. SMUCKER Co

NEWS RELEASE

The J. M. Smucker Company to Webcast Consumer Conference Presentation

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ORRVILLE, Ohio, Aug. 27 /**PRNewswire-FirstCall**/ -- The J. M. Smucker Company (NYSE: SJM) will be presenting at the Lehman Brothers Back-To-School Conference in Boston on Thursday, September 6, 2007. The Company invites interested shareholders, investors, and consumers to listen to its management presentation at the Lehman conference, live over the Internet at 12:45 p.m. ET that afternoon. The Company will provide an update on business and strategic initiatives along with a financial overview. The live audio webcast may be accessed at http://www.smuckers.com and will also be available in an archived format following the conference.

About The J. M. Smucker Company

The J. M. Smucker Company is the leading marketer and manufacturer of fruit spreads, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's(R), Jif(R), Crisco(R), Pillsbury(R), Eagle Brand(R), R.W. Knudsen Family(R), Hungry Jack(R), White Lily(R) and Martha White(R) in the United States, along with Robin Hood(R), Five Roses(R) and Bick's(R) in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. Since 1998, the Company has appeared on FORTUNE Magazine's annual listing of the 100 Best Companies to Work For in the United States, ranking number one in 2004. For more information about the company, visit www.smuckers.com.

SOURCE The J. M. Smucker Company

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