THE J.M. SMUCKER Co

NEWS RELEASE

The J. M. Smucker Company to Webcast Consumer Analyst Group of New York Conference Presentation

2/16/2009

ORRVILLE, Ohio, Feb 16, 2009 /PRNewswire-FirstCall via COMTEX/ -- The J. M. Smucker Company (NYSE: SJM) invites interested shareholders, investors, and consumers to listen to its management presentation at the Consumer Analyst Group of New York ("CAGNY") Conference in Boca Raton, Florida, live over the Internet on Wednesday, February 18, 2009, at 4:15 p.m. ET.

Richard Smucker, Executive Chairman and Co-CEO; Vince Byrd, President - Coffee Market; and Mark Belgya, Vice President and Chief Financial Officer will provide an overview of the Company's strategy, key initiatives, and businesses.

Presentation Webcast

The live webcast and accompanying slides of the Company's CAGNY presentation will be available in the investors' section of the Company's web site at www.smuckers.com. The presentation will also be available in an archived format following the conference.

About The J. M. Smucker Company

For more than 100 years, The J. M. Smucker Company has been committed to offering consumers quality products that help families create memorable mealtime moments. Today, Smucker is the leading marketer and

manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's(R), Folgers(R), Jif(R), Crisco(R), Pillsbury(R), Eagle Brand(R), R.W. Knudsen Family(R), Hungry Jack(R), White Lily(R) and Martha White(R) in the United States, along with Robin Hood(R), Five Roses(R), Carnation(R), Europe's Best(R) and Bick's(R) in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. The Company has appeared on FORTUNE Magazine's list of the 100 Best Companies to Work For in the United States 11 times, ranking number one in 2004. For more information about the Company, visit www.smuckers.com.

The J. M. Smucker Company is the owner of all trademarks, except Pillsbury is a trademark of The Pillsbury Company, used under license and Carnation is a trademark of Societe des Produits Nestle S.A., used under license.

(Logo: http://www.newscom.com/cgi-bin/prnh/20071219/SMUCKERLOGO)

SOURCE The J. M. Smucker Company

http://www.smuckers.com