THE J.M. SMUCKER Co

NEWS RELEASE

The J. M. Smucker Company To Webcast Consumer Analyst Group of New York Conference Presentation

2/7/2005

ORRVILLE, Ohio, Feb 07, 2005 /PRNewswire-FirstCall via COMTEX/ -- The J. M. Smucker Company (NYSE: SJM) invites interested shareholders, investors, and consumers to listen to its management presentation at the Consumer Analyst Group of New York Conference in Scottsdale, Arizona, live over the Internet on Tuesday, February 22, 2005, at 4:25 p.m. MT (6:25 p.m. ET). Tim Smucker, Chairman and Co-CEO, and Richard Smucker, President and Co-CEO, will provide an update on the Company's business and key initiatives along with a financial overview. The live audio webcast may be accessed at www.smuckers.com and will also be available in an archived format following the conference.

The J. M. Smucker Company (www.smuckers.com) was founded in 1897 when the Company's namesake and founder sold his first product -- apple butter -- from the back of a horse-drawn wagon. Today, over a century later, the Company is the market leader in fruit spreads, peanut butter, shortening and oils, ice cream toppings, and health and natural foods beverages in North America under such icon brands as Smucker's(R), Jif(R) and Crisco(R). In June 2004, the Company expanded its family of products to include such brands as Pillsbury(R) baking mixes and ready-to-spread frostings; Hungry Jack(R) pancake mixes, syrups and potato side dishes; and Martha White(R) baking mixes and ingredients in the U.S., along with Robin Hood(R) flour and baking mixes and Bick's(R) pickles and condiments in Canada. For over 107 years, The J. M. Smucker Company has been headquartered in Orrville, Ohio, and has been family run for four generations. Since the 1998 inception of FORTUNE Magazine's annual survey of the 100 Best Companies to Work For, The J. M. Smucker Company has consistently been recognized as one of the top 25 companies to work for in the United States. The J. M. Smucker Company has over 4,200 employees

worldwide and distributes products in more than 45 countries.

SOURCE J. M. Smucker Company

Mark Belgya, Vice President, CFO and Treasurer, or George Sent, Director, Corporate Finance and Investor Relations of The J. M. Smucker Company, +1-330-682-3000