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JM Smucker Company Spotlights



THE **J.M. SMUCKER** Co

NEWS RELEASE

The J.M. Smucker Company Spotlights Initiatives Reflective of its Focus on Growing its Business and Social Impact

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ORRVILLE, Ohio, July 30, 2020 /PRNewswire/ -- The J. M. Smucker Company (NYSE: SJM) today issued its Company Spotlight – a collection of stories that bring to life the Company's focus on growing its business and social impact. The full collection of videos is available on [jmsmucker.com](https://www.jmsmucker.com).

"We have consistently communicated our focus on delivering business results while ensuring we have a positive social impact and the Spotlight is an opportunity to reflect on how we have achieved this over the past year," said Mark Smucker, President and CEO, The J. M. Smucker Company. "In addition to celebrating the great work of our employees and partners, the Spotlight is also a reminder of the high expectations we have for ourselves in serving all constituents, expectations we have met throughout the COVID-19 pandemic."

Stories featured in this year's Company Spotlight include:

- [Our Values Driven Approach to Continuous Improvement](#): Hear Chief Executive Officer Mark Smucker describe the Company's unique approach to getting better each day.
- [Aligning Financial Discipline and Strategy](#): Learn how Chief Financial Officer Tucker Marshall and Chief Strategy and International Officer Amy Held view the important intersection between financial discipline and corporate strategy.
- [Reinvigorating Our Cat Food Business](#): Hear Pet Food and Pet Snacks General Manager Rob Ferguson discuss how the Company's strategy of investing in its cat food brands has delivered strong results.
- [Investing in the Long-Term Viability of Our Business and Planet](#): Listen to Smucker sustainability leaders, Julia Sabin and Rebecca Ott, discuss the Company's strategy for establishing its recently announced packaging goals and how Smucker is approaching its next set of environmental sustainability objectives.
- [Growing the Dunkin'® Brand At Home](#): Discover how the Smucker and Dunkin' partnership has helped the at-home coffee brand become a leader in its segment as told by Smucker Coffee General Manager Joe Stanziano and Coffee Marketing Lead Tina Meyer-Hawkes.
- [Evolving to Meet Employee Needs](#): Hear Chief People and Administrative Officer Jill Penrose discuss the steps

Smucker has taken to enhance its employee support measures to better fit employee needs.

- [Making America's Favorite Sandwich Even More Popular](#): Discover how the Company continues to consistently grow the Smucker's® Uncrustables® brand by double digits from Consumer Foods General Manager Tina Floyd.
- [Supporting Our Communities When They Need Us Most](#): Listen to Executive Director of Community Engagement & Philanthropy Tamara Fynan discuss how the Company's approach to community relations has positioned Smucker to provide quick and meaningful support during the COVID-19 pandemic and beyond.
- [Improving Coffee Sustainability From Farm to Cup](#): Learn about the efforts Smucker has taken to create a more sustainable coffee business across the entire value chain from key members of the Company's Coffee Leadership Team.

Those interested in learning about additional Company initiatives are encouraged to review its fiscal year **2020 Annual Report** and **Inside Smucker blog**, as well as the upcoming fiscal year 2021 Q1 earnings announcement on August 25, 2020, and 2020 Corporate Impact Report, which will be published this fall.

About The J. M. Smucker Company

Inspired by more than 120 years of business success and five generations of family leadership, The J. M. Smucker Company makes food that people and pets love. The Company's portfolio of 40+ brands, which are found in 90 percent of U.S. homes and countless restaurants, include iconic products consumers have always loved such as Folgers®, Jif® and Milk-Bone® plus new favorites like Café Bustelo®, Smucker's® Uncrustables® and Rachael Ray® Nutrish®. Over the past two decades, the Company has grown rapidly by thoughtfully acquiring leading and emerging brands, while ensuring the business has a positive impact on its 7,000+ employees, the communities it is a part of and the planet. For more information about The J. M. Smucker Company, visit jmsmucker.com.

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The Dunkin'® and Dunkin Donuts® brands are licensed to The J. M. Smucker Company for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores and drug stores. This information does not pertain to products for sale in Dunkin'® restaurants.

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