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THE J.M. SMUCKER Co

NEWS RELEASE

The J.M. Smucker Company Reports Progress on Corporate Responsibility Initiatives

9/12/2018

Company makes significant progress toward achieving its long-range goals and introduces new initiatives
ORRVILLE, Ohio, Sept. 12, 2018 /PRNewswire/ -- The J. M. Smucker Company (NYSE: SJM) published its 2018 Corporate Responsibility Report outlining the Company's long-standing commitment to responsible practices that have a meaningful impact on the environment and the lives of its stakeholders.

"The tangible results shared in our 2018 Corporate Responsibility Report demonstrate that 'doing the right things and doing things right' is not only good for our business but also for the people and natural resources we interact with each day," said Julia Sabin, Vice President of Government Relations and Corporate Sustainability for The J. M. Smucker Company. "With the continued support of our 7,000 employees, there is no limit to what we can accomplish."

Highlights from the 2018 Report include the Company's:

- Progress toward achieving its 2020 environmental impact goals by reducing greenhouse gas emissions, reducing water usage, and increasing the amount of waste it diverts from landfills.
- In-depth programs to responsibly source eight key ingredients: coffee, fruit, palm oil, peanuts, pepper, quinoa, seafood, and specialty corn.
- Five years of progress expanding its coffee sustainability program – Company achieved its goal to source 10 percent of its total retail coffee from certified green coffee sources, positively impacted 16,500 small coffee farmers, improved 19,950 hectares of coffee farmland, and drove a 39 percent increase in coffee yield productivity from existing coffee farmland.
- Continued commitment to maintaining a fully sustainable palm oil supply chain that ensures 100 percent of its direct palm oil purchases are from responsible and certified sources.
- Rollout of SmartLabel™ technology on product packaging and brand websites to make it easier for consumers to access detailed product information.
- Strengthening of its Responsible Sourcing Program that will, over time, ensure all ingredients are sourced ethically throughout the supply chain, empower the workers of its supply chain with sustainable impacts in their communities, mitigate risks for its consumers through the implementation of proactive systems, and create competitive advantages to help its suppliers meet the Company's responsible sourcing standards.
- Donation of more than 20 million meals in 2017 to humans and pets in need.

For access to the full 2018 Report and more information on responsible business practices at The J. M. Smucker Company, visit <http://corporateresponsibility.jmsmucker.com/>.

About The J. M. Smucker Company

For more than 120 years, The J. M. Smucker Company has brought families together to share memorable meals and moments. Guided by a vision to engage, delight, and inspire consumers through trusted food and beverage brands that bring joy throughout their lives, Smucker has grown to be a well-respected North American marketer and manufacturer with a balanced portfolio of leading and emerging, on-trend brands. In consumer foods and beverages, its brands include Smucker's®, Folgers®, Jif®, Dunkin' Donuts®, Crisco®, Café Bustelo®, R.W. Knudsen Family®, Sahale Snacks®, Smucker's® Uncrustables®, Robin Hood®, and Bick's®. In pet food and pet snacks, its brands include Rachael Ray® Nutrish®, Meow Mix®, Milk-Bone®, Kibbles 'n Bits®, Natural Balance®, and Nature's Recipe®. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth, and Independence established by its founder and namesake more than a century ago. For more information about our Company, visit jmsmucker.com.

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