NEWS RELEASE

The J.M. Smucker Company Declares Dividend and Announces Annual Meeting Date

4/19/2013

ORRVILLE, Ohio, April 19, 2013 /**PRNewswire**/ -- The Board of Directors of The J. M. Smucker Company (NYSE: SJM) declared a $0.52 per share dividend on the common shares of the Company to be paid on Monday, June 3, 2013, to shareholders of record at the close of business on Friday, May 17, 2013.

The Company also announced that its annual meeting of shareholders will be held on Wednesday, August 14, 2013. The meeting will be held at 11:00 a.m., Eastern Time, at the Fisher Auditorium, Ohio Agricultural Research and Development Center, 1680 Madison Avenue, Wooster, Ohio. Shareholders of record at the close of business on Monday, June 17, 2013, will be entitled to notice of the annual meeting and to vote on matters considered at the meeting.

About The J. M. Smucker Company

For more than 115 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's®, Folgers®, Dunkin' Donuts®, Jif®, Crisco®, Pillsbury®, Eagle Brand®, R.W. Knudsen Family®, Hungry Jack®, Cafe Bustelo®, Cafe Pilon®, White Lily® and Martha White ® in the United States, along with Robin Hood ®, Five Roses®, Carnation® and Bick's® in Canada. The Company remains rooted in the Basic Beliefs of Quality, People,

Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit **www.smuckers.com**.

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Dunkin' Donuts brand is licensed to the Company for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores, dollar stores and drug stores. Information in this document does not pertain to Dunkin' Donuts coffee or other products for sale in Dunkin' Donuts restaurants. K-Cup® and K-Cups® are trademarks of Keurig, Incorporated.

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