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THE J.M. SMUCKER Co

NEWS RELEASE

The J.M. Smucker Company Announces Webcasts of First Quarter Earnings Conference Call and Presentation at the 2015 Barclays Global Consumer Staples Conference

8/5/2015

ORRVILLE, Ohio, Aug. 5, 2015 /PRNewswire/ -- The J. M. Smucker Company (NYSE: SJM) will conduct its first quarter fiscal 2016 earnings conference call and webcast on Thursday, August 27, 2015, at 8:30 a.m. Eastern Time. Earnings will be released the morning of the call.

Event: The J. M. Smucker Company First Quarter Fiscal 2016 Earnings Conference Call

Date: Thursday, August 27, 2015, at 8:30 a.m. Eastern Time

Access: Live over the Internet at jmsmucker.com/investor-relations

Replay: The webcast replay will be available following the call and can be accessed at jmsmucker.com/investor-relations. The audio replay will be available until Thursday, September 3, 2015, and can be accessed by dialing 888-203-1112 or 719-457-0820, with the passcode 2880183.

The Company also invites interested shareholders, investors, and consumers to listen to its executive management presentation at the 2015 Barclays Global Consumer Staples Conference live over the Internet on Tuesday,

September 8, 2015, at 2:15 p.m. Eastern Time.

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- Event:** The J. M. Smucker Company Presentation at the 2015 Barclays Global Consumer Staples Conference
- Date:** Tuesday, September 8, 2015, at 2:15 p.m. Eastern Time
- Access:** Live over the Internet at jmsmucker.com/investor-relations
- Replay:** The webcast replay and the accompanying slides will be available following the presentation and can be accessed at jmsmucker.com/investor-relations.

About The J. M. Smucker Company

For more than 115 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of consumer food and beverage products and pet food and pet snacks in North America with projected annual net sales of approximately \$8 billion. In consumer foods and beverages, its brands include Smucker's[®], Folgers[®], Jif[®], Dunkin' Donuts[®], Crisco[®], Pillsbury[®], R.W. Knudsen Family[®], Hungry Jack[®], Cafe Bustelo[®], Martha White[®], truRoots[®], Sahale Snacks[®], Robin Hood[®], and Bick's[®]. In pet food and pet snacks, its brands include Meow Mix[®], Milk-Bone[®], Kibbles 'n Bits[®], Natural Balance[®], and 9Lives[®]. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth, and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit jmsmucker.com.

The J. M. Smucker Company is the owner of all trademarks referenced herein, except for the following, which are used under license: Pillsbury[®] is a trademark of The Pillsbury Company, LLC and Dunkin' Donuts[®] is a registered trademark of DD IP Holder LLC.

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