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THE J.M. SMUCKER Co

NEWS RELEASE

The J.M. Smucker Company Announces Webcast of Second Quarter Earnings Conference Call

10/29/2015

ORRVILLE, Ohio, Oct. 29, 2015 /PRNewswire/ -- The J. M. Smucker Company (NYSE: SJM) will conduct its second quarter fiscal 2016 earnings conference call and webcast on Thursday, November 19, 2015, at 8:30 a.m. Eastern Time. Earnings will be released the morning of the call.

Event: The J. M. Smucker Company Second Quarter Fiscal 2016 Earnings Conference Call

Date: Thursday, November 19, 2015, at 8:30 a.m. Eastern Time

Access: Live over the Internet at jmsmucker.com/investor-relations

Replay: The webcast replay will be available following the call and can be accessed at jmsmucker.com/investor-relations. The audio replay will be available until Thursday, November 26, 2015, and can be accessed by dialing 888-203-1112 or 719-457-0820, with the passcode 3354949.

About The J. M. Smucker Company

For more than 115 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of consumer food and beverage products and pet food and pet snacks in North America with projected annual net sales of approximately \$8 billion. In consumer foods and beverages, its brands include

Smucker's[®], Folgers[®], Jif[®], Dunkin' Donuts[®], Crisco[®], Pillsbury[®], R.W. Knudsen Family[®], Hungry Jack[®], Cafe Bustelo[®], Martha White[®], truRoots[®], Sahale Snacks[®], Robin Hood[®], and Bick's[®]. In pet food and pet snacks, its brands include Meow Mix[®], Milk-Bone[®], Kibbles 'n Bits[®], Natural Balance[®], and 9Lives[®]. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth, and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit jmsmucker.com.

The J. M. Smucker Company is the owner of all trademarks referenced herein, except for the following, which are used under license: Pillsbury[®] is a trademark of The Pillsbury Company, LLC and Dunkin' Donuts[®] is a registered trademark of DD IP Holder LLC.

Dunkin' Donuts[®] brand is licensed to The J. M. Smucker Company for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores, and drug stores. This information does not pertain to Dunkin' Donuts[®] coffee or other products for sale in Dunkin' Donuts[®] restaurants.

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