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THE J.M. SMUCKER Co

NEWS RELEASE

The J. M. Smucker Company Announces Webcast of Second Quarter Earnings Conference Call

10/22/2012

ORRVILLE, Ohio, Oct. 22, 2012 /PRNewswire/ -- The J. M. Smucker Company (NYSE: SJM) will conduct its second quarter fiscal 2013 earnings conference call and webcast on Friday, November 16, 2012, at 8:30 a.m. Eastern Time. Earnings will be released on the morning of the call.

What: The J. M. Smucker Company Second Quarter Fiscal 2013 Earnings Conference Call

When: Friday, November 16, 2012, at 8:30 a.m. Eastern Time

Where: Live over the Internet at www.smuckers.com/investors

The webcast replay will be available at www.smuckers.com/investors following the call. The audio replay will be available until Friday, November 23, 2012 and can be accessed by dialing 888-203-1112 or 719-457-0820, with the pass code 9289404.

About The J. M. Smucker Company

For more than 110 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's[®], Folgers[®], Dunkin' Donuts[®], Jif[®], Crisco[®], Pillsbury[®], Eagle Brand[®], R.W. Knudsen Family[®], Hungry Jack[®], Cafe Bustelo[®], Cafe Pilon[®], White Lily[®] and Martha White[®] in the United States, along with Robin Hood[®], Five Roses[®], Carnation[®] and Bick's[®] in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit www.smuckers.com.

The J. M. Smucker Company is the owner of all trademarks referenced herein, except for the following which are used under license: Pillsbury[®] is a trademark of The Pillsbury Company, LLC; Carnation[®] is a trademark of Societe des Produits Nestle S.A.; and Dunkin' Donuts[®] is a registered trademark of DD IP Holder, LLC.

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