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THE **J.M. SMUCKER** Co

NEWS RELEASE

The J. M. Smucker Company Announces Webcast of Fourth Quarter and Fiscal 2012 Earnings Conference Call

5/2/2012

ORRVILLE, Ohio, May 2, 2012 /PRNewswire/ -- The J. M. Smucker Company (NYSE: SJM) will conduct its fourth quarter and full-year fiscal 2012 earnings conference call and webcast on Thursday, June 7, 2012, at 8:30 a.m. Eastern Time. Earnings will be released on the morning of the call.

What: The J. M. Smucker Company Fourth Quarter and Fiscal 2012 Earnings Conference Call

When: Thursday, June 7, 2012, at 8:30 a.m. Eastern Time

Where: Live over the Internet: Log onto www.smuckers.com and click on "Investors"

The webcast replay will be available at www.smuckers.com following the call. The audio replay will be available until Thursday, June 14, 2012 and can be accessed by dialing 888-203-1112 or 719-457-0820, with the pass code 4728592.

About The J. M. Smucker Company

For more than 110 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's®, Folgers®, Dunkin' Donuts®, Jif®, Crisco®, Pillsbury®, Eagle Brand®, R.W. Knudsen Family®, Hungry Jack®, Cafe Bustelo®, Cafe Pilon®, White Lily® and Martha White® in the United States, along with Robin Hood®, Five Roses®, Carnation® and Bick's® in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit www.smuckers.com.

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