NEWS RELEASE

The J.M. Smucker Company Announces Webcast Of Third Quarter Earnings Conference Call

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ORRVILLE, Ohio, Jan. 27, 2014 /**PRNewswire**/ -- The J. M. Smucker Company (NYSE: SJM) will conduct its third quarter fiscal 2014 earnings conference call and webcast on Friday, February 14, 2014, at 8:00 a.m. Eastern Time. Earnings will be released on the morning of the call.

What: The J. M. Smucker Company Third Quarter Fiscal 2014 Earnings Conference Call
When: Friday, February 14, 2014, at 8:00 a.m. Eastern Time
Where: Live over the Internet at **www.jmsmucker.com/investor-relations**

The webcast replay will be available at **www.jmsmucker.com/investor-relations** following the call. The audio replay will be available until Friday, February 21, 2014, and can be accessed by dialing 888-203-1112 or 719-457-0820, with the passcode 8975321.

About The J. M. Smucker Company

For more than 115 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and natural foods products in North America. Its family of brands includes Smucker's ®, Folgers ®, Dunkin' Donuts ®, Jif ®, Crisco ®, Pillsbury ®, Eagle Brand ®, R.W. Knudsen

Family ®, Hungry Jack ®, Cafe Bustelo ®, Cafe Pilon ®, truRoots ®, White Lily ® and Martha White ® in the United States, along with Robin Hood ®, Five Roses ®, Carnation ® and Bick's ® in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit **www.jmsmucker.com**.

The J. M. Smucker Company is the owner of all trademarks referenced herein, except for the following, which are used under license: Pillsbury ® is a trademark of The Pillsbury Company, LLC; Carnation ® is a trademark of Societe des Produits Nestle S.A.; and Dunkin' Donuts ® is a registered trademark of DD IP Holder, LLC.

Dunkin' Donuts ® brand is licensed to The J. M. Smucker Company for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores, and drug stores. This information does not pertain to Dunkin' Donuts ® coffee or other products for sale in Dunkin' Donuts ® restaurants.

SOURCE The J. M. Smucker Company

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