NEWS RELEASE

The J.M. Smucker Company Announces Webcast Of Second Quarter Earnings Conference Call

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ORRVILLE, Ohio, Oct. 24, 2013 /**PRNewswire**/ -- The J.M. Smucker Company (NYSE: SJM) will conduct its second quarter fiscal 2014 earnings conference call and webcast on Wednesday, November 20, 2013, at 8:30 a.m. Eastern Time. Earnings will be released on the morning of the call. The webcast will be available at the Company's new corporate website as referenced below.

What: The J.M. Smucker Company Second Quarter Fiscal 2014 Earnings Conference Call

When: Wednesday, November 20, 2013, at 8:30 a.m. Eastern Time

Where: Live over the Internet at the Company's new corporate website:
www.jmsmucker.com/investor-relations

The webcast replay will be available at **www.jmsmucker.com/investor-relations** following the call. The audio replay will be available until Wednesday, November 27, 2013, and can be accessed by dialing 888-203-1112 or 719-457-0820, with the pass code 9167122.

About The J.M. Smucker Company

For more than 115 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and

manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and natural foods products in North America. Its family of brands includes Smucker's ®, Folgers ®, Dunkin' Donuts ®, Jif ®, Crisco ®, Pillsbury ®, Eagle Brand ®, R.W. Knudsen Family ®, Hungry Jack ®, Cafe Bustelo ®, Cafe Pilon ®, truRoots ®, White Lily ® and Martha White ® in the United States, along with Robin Hood ®, Five Roses ®, Carnation ® and Bick's ® in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit **www.jmsmucker.com**.

The J.M. Smucker Company is the owner of all trademarks referenced herein, except for the following, which are used under license: Pillsbury ® is a trademark of The Pillsbury Company, LLC; Carnation ® is a trademark of Societe des Produits Nestle S.A.; and Dunkin' Donuts ® is a registered trademark of DD IP Holder, LLC.

Dunkin' Donuts ® brand is licensed to The J. M. Smucker Company for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores, and drug stores. This information does not pertain to Dunkin' Donuts ® coffee or other products for sale in Dunkin' Donuts ® restaurants.

(Logo: **http://photos.prnewswire.com/prnh/20071219/SMUCKERLOGO**)

SOURCE The J.M. Smucker Company

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