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THE **J.M. SMUCKER** Co

NEWS RELEASE

The J.M. Smucker Company Announces Webcast Of First Quarter Earnings Conference Call

7/30/2014

ORRVILLE, Ohio, July 30, 2014 /PRNewswire/ -- The J. M. Smucker Company (NYSE: SJM) will conduct its first quarter fiscal 2015 earnings conference call and webcast on Wednesday, August 20, 2014, at 8:30 a.m. Eastern Time. Earnings will be released the morning of the call.

What: The J. M. Smucker Company First Quarter Fiscal 2015 Earnings Conference Call

When: Wednesday, August 20, 2014, at 8:30 a.m. Eastern Time

Where: Live over the Internet at jmsmucker.com/investor-relations

The webcast replay will be available at jmsmucker.com/investor-relations following the call. The audio replay will be available until Wednesday, August 27, 2014, and can be accessed by dialing 888-203-1112 or 719-457-0820, with

the passcode 5735316.

About The J. M. Smucker Company

For more than 115 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and natural foods products in North America. Its family of brands includes Smucker's[®], Folgers[®], Dunkin' Donuts[®], Jif[®], Crisco[®], Pillsbury[®], Eagle Brand[®], R.W. Knudsen Family[®], Hungry Jack[®], Cafe Bustelo[®], Cafe Pilon[®], truRoots[®], White Lily[®], and Martha White[®] in the United States, along with Robin Hood[®], Five Roses[®], Carnation[®], and Bick's[®] in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth, and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit jmsmucker.com.

The J. M. Smucker Company is the owner of all trademarks referenced herein, except for the following, which are used under license: Pillsbury[®] is a trademark of The Pillsbury Company, LLC; Carnation[®] is a trademark of Societe des Produits Nestle S.A.; and Dunkin' Donuts[®] is a registered trademark of DD IP Holder LLC.

Dunkin' Donuts[®] brand is licensed to The J. M. Smucker Company for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores, and drug stores. This information does not pertain to Dunkin' Donuts[®] coffee or other products for sale in Dunkin' Donuts[®] restaurants.

SOURCE The J. M. Smucker Company