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THE J.M. SMUCKER Co

NEWS RELEASE

# The J. M. Smucker Company Announces Webcast Of First Quarter Earnings Conference Call

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ORRVILLE, Ohio, July 23, 2012 /PRNewswire/ -- The J. M. Smucker Company (NYSE: SJM) will conduct its first quarter fiscal 2013 earnings conference call and webcast on Friday, August 17, 2012, at 8:30 a.m. Eastern Time. Earnings will be released on the morning of the call.

What: The J. M. Smucker Company First Quarter Fiscal 2013 Earnings Conference Call

When: Friday, August 17, 2012, at 8:30 a.m. Eastern Time

Where: Live over the Internet at [www.smuckers.com/investors](http://www.smuckers.com/investors)

The webcast replay will be available at [www.smuckers.com/investors](http://www.smuckers.com/investors) following the call. The audio replay will be available until Friday, August 24, 2012 and can be accessed by dialing 888-203-1112 or 719-457-0820, with the pass

code 9463519.

## About The J. M. Smucker Company

For more than 110 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's<sup>®</sup>, Folgers<sup>®</sup>, Dunkin' Donuts<sup>®</sup>, Jif<sup>®</sup>, Crisco<sup>®</sup>, Pillsbury<sup>®</sup>, Eagle Brand<sup>®</sup>, R.W. Knudsen Family<sup>®</sup>, Hungry Jack<sup>®</sup>, Cafe Bustelo<sup>®</sup>, Cafe Pilon<sup>®</sup>, White Lily<sup>®</sup> and Martha White<sup>®</sup> in the United States, along with Robin Hood<sup>®</sup>, Five Roses<sup>®</sup>, Carnation<sup>®</sup> and Bick's<sup>®</sup> in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit [www.smuckers.com](http://www.smuckers.com).

The J. M. Smucker Company is the owner of all trademarks referenced herein, except for the following which are used under license: Pillsbury<sup>®</sup> is a trademark of The Pillsbury Company, LLC; Carnation<sup>®</sup> is a trademark of Societe des Produits Nestle S.A.; and Dunkin' Donuts<sup>®</sup> is a registered trademark of DD IP Holder, LLC.

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