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THE J.M. SMUCKER Co

NEWS RELEASE

## The J.M. Smucker Company Announces New Corporate Officer

1/31/2014

ORRVILLE, Ohio, Jan. 31, 2014 /PRNewswire/ -- The J. M. Smucker Company (NYSE: SJM) today announced the election of Kevin Jackson to a corporate officer of the Company as Vice President and General Manager, Foodservice effective May 1, 2014. Mr. Jackson succeeds Ken Miller, who is retiring on June 15, 2014 after 34 years with the Company.

Mr. Jackson has been with the Company for 12 years in marketing leadership positions within the U.S. Retail business, most recently in the role of Vice President, Marketing for the Coffee business, which includes the Folgers<sup>®</sup>, Dunkin Donuts<sup>®</sup>, Millstone<sup>®</sup>, Cafe Bustelo<sup>®</sup>, Cafe Pilon<sup>®</sup>, and Life is good<sup>®</sup> brands.

[About The J.M. Smucker Company](#)

For more than 115 years, The J.M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and natural foods products in North America. Its family of brands includes Smucker's<sup>®</sup>, Folgers<sup>®</sup>, Dunkin' Donuts<sup>®</sup>, Jif<sup>®</sup>, Crisco<sup>®</sup>, Pillsbury<sup>®</sup>, Eagle Brand<sup>®</sup>, R.W. Knudsen Family<sup>®</sup>, Hungry Jack<sup>®</sup>, Cafe Bustelo<sup>®</sup>, Cafe Pilon<sup>®</sup>, truRoots<sup>®</sup>, White Lily<sup>®</sup> and Martha White<sup>®</sup> in the United States, along with Robin Hood<sup>®</sup>, Five Roses<sup>®</sup>, Carnation<sup>®</sup> and Bick's<sup>®</sup> in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit [www.jmsmucker.com](http://www.jmsmucker.com).

The J.M. Smucker Company is the owner of all trademarks referenced herein, except for the following, which are used under license: Pillsbury<sup>®</sup> is a trademark of The Pillsbury Company, LLC; Carnation<sup>®</sup> is a trademark of Societe des Produits Nestle S.A.; and Dunkin' Donuts<sup>®</sup> is a registered trademark of DD IP Holder LLC.

Dunkin' Donuts<sup>®</sup> brand is licensed to The J.M. Smucker Company for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores, and drug stores. This information does not pertain to Dunkin' Donuts<sup>®</sup> coffee or other products for sale in Dunkin' Donuts<sup>®</sup> restaurants.

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