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THE J.M. SMUCKER Co

NEWS RELEASE

## The J. M. Smucker Company Announces Leadership Changes and New Corporate Officer

3/22/2012

ORRVILLE, Ohio, March 22, 2012 /PRNewswire/ -- The J. M. Smucker Company (NYSE: SJM) today announced the promotion of Corporate Officer Chris Resweber, the appointment of Corporate Officer Julia Sabin to a new role, and the election of Tamara Fynan as a Corporate Officer of the Company.

Mr. Resweber, currently a Corporate Officer and Vice President, Marketing Communications, was promoted to the newly created position of Senior Vice President, Corporate Communications and Public Affairs, effective May 1, 2012. Mr. Resweber has been with the Company for 24 years and has held a variety of leadership positions in marketing, advertising and communications.

Ms. Sabin, currently a Corporate Officer and Vice President and General Manager, Smucker Natural Foods, Inc., was appointed to Vice President, Industry and Government Affairs, effective June 1, 2012. Ms. Sabin succeeds Al Yeagley

who will retire from the Company on December 31, 2012, after 38 years as a Smucker employee. Ms. Sabin has been with the Company for 28 years.

Ms. Fynan has been an employee of the Company for 22 years and was promoted to a Corporate Officer and Vice President, Marketing Services, effective May 1, 2012. Ms. Fynan was formerly the Vice President, Advertising and Creative Services. Ms. Fynan has over 20 years of experience working on iconic brands that are part of the Company's brand portfolio.

## About The J. M. Smucker Company

For more than 110 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's®, Folgers®, Dunkin' Donuts®, Jif®, Crisco®, Pillsbury®, Eagle Brand®, R.W. Knudsen Family®, Hungry Jack®, Cafe Bustelo®, Cafe Pilon(TM), White Lily® and Martha White ® in the United States, along with Robin Hood ®, Five Roses®, Carnation® and Bick's® in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit [www.smuckers.com](http://www.smuckers.com).

The J. M. Smucker Company is the owner of all trademarks, except for the following which are used under license: Pillsbury®, the Barrelhead logo and the Doughboy character are trademarks of The Pillsbury Company, LLC; Carnation® is a trademark of Societe des Produits Nestle S.A.; Dunkin' Donuts® is a registered trademark of DD IP Holder, LLC; and Douwe Egberts® and Pickwick® are registered trademarks of Sara Lee/DE B.V. Borden® and Elsie are trademarks used under license.

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