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THE J.M. SMUCKER Co

NEWS RELEASE

The J. M. Smucker Company Announces Dividend Increase

7/18/2012

ORRVILLE, Ohio, July 18, 2012 /PRNewswire/ -- The J. M. Smucker Company (NYSE: SJM) today announced that the Board of Directors has approved an increase in the quarterly dividend from \$0.48 to \$0.52 per common share, an increase of approximately eight percent. The dividend will be paid on Tuesday, September 4, 2012, to shareholders of record at the close of business on Friday, August 10, 2012.

"We are pleased with the Board's action to increase the quarterly dividend by eight percent," commented Richard Smucker, Chief Executive Officer. "This reflects the confidence we have in the long-term growth potential of our business and its ability to generate strong cash flow."

[About The J. M. Smucker Company](#)

For more than 110 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's®, Folgers®, Dunkin' Donuts®, Jif®, Crisco®, Pillsbury®, Eagle Brand®, R.W. Knudsen Family®, Hungry Jack®, Café Bustelo®, Café Pilon®, White Lily® and Martha White ® in the United States, along with Robin Hood ®, Five Roses®, Carnation® and Bick's® in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit www.smuckers.com.

The J. M. Smucker Company is the owner of all trademarks referenced herein, except for the following which are used under license: Pillsbury® is a trademark of The Pillsbury Company, LLC; Carnation® is a trademark of Societe des Produits Nestle S.A.; and Dunkin' Donuts® is a registered trademark of DD IP Holder, LLC.

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