



THE J.M. SMUCKER Co

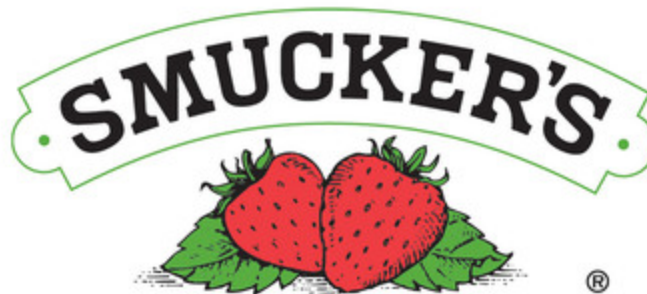
NEWS RELEASE

The J.M. Smucker Company Announces Dividend Increase

7/15/2013

ORRVILLE, Ohio, July 15, 2013 /PRNewswire/ -- The J.M. Smucker Company (NYSE: SJM) today announced that the Board of Directors has approved an increase in the quarterly dividend from \$0.52 to \$0.58 per common share, an increase of approximately twelve percent. The dividend will be paid on Tuesday, September 3, 2013, to shareholders of record at the close of business on Friday, August 16, 2013.

"We are pleased with the Board's action to increase the quarterly dividend by approximately twelve percent, which continues our history of dividend growth," commented Richard Smucker, Chief Executive Officer. "This action reflects the confidence we have in the long-term growth of our business and our ability to generate strong cash flow. Growing the dividend remains an important component of returning value to our shareholders."



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About The J.M. Smucker Company

For more than 115 years, The J.M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's[®], Folgers[®], Dunkin' Donuts[®], Jif[®], Crisco[®], Pillsbury[®], Eagle Brand[®], R.W. Knudsen Family[®], Hungry Jack[®], Cafe Bustelo[®], Cafe Pilon[®], White Lily[®] and Martha White[®] in the United States, along with Robin Hood[®], Five Roses[®], Carnation[®] and Bick's[®] in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit www.smuckers.com.

The J.M. Smucker Company is the owner of all trademarks referenced herein, except for the following, which are used under license: Pillsbury[®] is a trademark of The Pillsbury Company, LLC; Carnation[®] is a trademark of Societe des Produits Nestle S.A.; and Dunkin' Donuts[®] is a registered trademark of DD IP Holder, LLC.

Dunkin' Donuts[®] brand is licensed to The J.M. Smucker Company for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores, and drug stores. This information does not pertain to Dunkin' Donuts[®] coffee or other products for sale in Dunkin' Donuts[®] restaurants.

(Logo: <http://photos.prnewswire.com/prnh/20071219/SMUCKERLOGO>)

SOURCE The J.M. Smucker Company

For further information: The J.M. Smucker Company, (330) 682-3000, or Investors: Sonal Robinson, Vice President, Investor Relations, or Media: Maribeth Burns, Vice President, Corporate Communications