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THE J.M. SMUCKER Co

NEWS RELEASE

The J.M. Smucker Company Announces A Director Retirement And A New Director Nominee Appointment For Election At The 2014 Annual Meeting Of Shareholders

6/13/2014

ORRVILLE, Ohio, June 13, 2014 /PRNewswire/ -- The Board of Directors (the "Board") of The J. M. Smucker Company (NYSE: SJM) (the "Company") announced today that a new director nominee will be included in the Company's proxy statement for election at the next Annual Meeting of Shareholders to be held on Wednesday, August 13, 2014. The nominee, Ms. Sandra Pinalto, is the retired President and Chief Executive Officer of the Federal Reserve Bank of Cleveland. Prior to retiring, Ms. Pinalto also chaired the Federal Reserve's Financial Services Policy Committee, which is a committee of senior Federal Reserve Bank officials responsible for overall direction of financial services and related support functions for the Federal Reserve Banks and for leadership in the evolving U.S. payment system. The Board concluded that Ms. Pinalto should serve as a Director primarily due to her vast experience in monetary policy and financial services and her experience serving as a member of the boards of several non-profit organizations.

"Ms. Pinalto brings leadership, operating and financial skills, along with a broad economic perspective, through her former roles with the Federal Reserve Bank of Cleveland. Ms. Pinalto's background enables her to provide valuable insights to the Board, particularly in overseeing the Company's finances. If elected, Ms. Pinalto will serve as a member of the Company's Audit Committee, and her experience will be an invaluable asset to both the Audit Committee and the Company," said Richard K. Smucker, Chief Executive Officer.

Ms. Pianalto will replace Mr. R. Douglas Cowan, former Chairman and Chief Executive Officer of The Davey Tree Expert Company, who has served as a director of the Company since 2003, and who will be retiring from the Board at the end of his term.

"We are privileged to have had Mr. Cowan on the Board for the past 11 years. Mr. Cowan has played an integral role in the growth of the Company during this time. We thank him for his many significant contributions, his distinguished leadership, wise counsel, and unwavering commitment to the Board and the Company," said Tim Smucker, Chairman of the Board.

About The J. M. Smucker Company

For more than 115 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and natural foods products in North America. Its family of brands includes Smucker's[®], Folgers[®], Dunkin' Donuts[®], Jif[®], Crisco[®], Pillsbury[®], Eagle Brand[®], R.W. Knudsen Family[®], Hungry Jack[®], Café Bustelo[®], Café Pilon[®], truRoots[®], White Lily[®], and Martha White[®] in the United States, along with Robin Hood[®], Five Roses[®], Carnation[®], and Bick's[®] in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth, and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit jmsmucker.com.

The J. M. Smucker Company is the owner of all trademarks referenced herein, except for the following, which are used under license: Pillsbury[®] is a trademark of The Pillsbury Company, LLC; Carnation[®] is a trademark of Societe des Produits Nestle S.A.; and Dunkin' Donuts[®] is a registered trademark of DD IP Holder LLC.

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