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THE J.M. SMUCKER Co

NEWS RELEASE

## The J.M. Smucker Company Announces A Director Retirement And A New Director Nominee Appointment For Election At The 2013 Annual Meeting Of Shareholders

6/10/2013

ORRVILLE, Ohio, June 10, 2013 /PRNewswire/ -- The Board of Directors (the "Board") of The J. M. Smucker Company (NYSE: SJM) (the "Company") announced today that a new director nominee will be included in the Company's proxy statement for his election at the next Annual Meeting of Shareholders to be held on Wednesday, August 14, 2013. The nominee, Mr. Robert B. Heisler, Jr., is the retired Dean of the College of Business Administration and Graduate School of Management at Kent State University, former Chief Executive Officer of McDonald Financial Group, and retired Chairman and Chief Executive Officer of KeyBank, N.A. The Board concluded that Mr. Heisler should serve as a director primarily due to his extensive experience in the investment management and financial services area and his experience serving as a director of other public companies.

"Mr. Heisler's impressive career path brings additional leadership, operating, financial and administrative skills to the Board, and his background enables him to provide valuable insights to the Board, particularly in overseeing the Company's finances. If elected, Mr. Heisler will serve as a member of the Company's Audit Committee, and his experience will be an invaluable asset to both the Audit Committee and the Company," said Richard K. Smucker, the Chief Executive Officer.

Mr. Heisler will replace Mr. William H. Steinbrink, who has served as a director of the Company since 1994, and who will be retiring from the Board at the end of his term. Mr. Steinbrink, will, however, provide consulting services, to the Chief Executive Officer and the Chairman of the Board.

"We wish to thank Mr. Steinbrink for his many years of service and his meaningful contributions to the Board and the Company. His valuable insights and dedication have been greatly appreciated," said Timothy P. Smucker, Chairman of the Board.

#### About The J. M. Smucker Company

For more than 115 years, The J. M. Smucker Company has been committed to offering consumers quality products that bring families together to share memorable meals and moments. Today, Smucker is a leading marketer and manufacturer of fruit spreads, retail packaged coffee, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk, and health and natural foods beverages in North America. Its family of brands includes Smucker's<sup>®</sup>, Folgers<sup>®</sup>, Dunkin' Donuts<sup>®</sup>, Jif<sup>®</sup>, Crisco<sup>®</sup>, Pillsbury<sup>®</sup>, Eagle Brand<sup>®</sup>, R.W. Knudsen Family<sup>®</sup>, Hungry Jack<sup>®</sup>, Cafe Bustelo<sup>®</sup>, Cafe Pilon<sup>®</sup>, White Lily<sup>®</sup> and Martha White<sup>®</sup> in the United States, along with Robin Hood<sup>®</sup>, Five Roses<sup>®</sup>, Carnation<sup>®</sup> and Bick's<sup>®</sup> in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. For more information about the Company, visit [www.smuckers.com](http://www.smuckers.com).

The J. M. Smucker Company is the owner of all trademarks referred to herein, except for the following which are used under license: Pillsbury<sup>®</sup>, is a trademark of The Pillsbury Company, LLC; Carnation<sup>®</sup> is a trademark of Societe des Produits Nestle S.A.; and Dunkin' Donuts<sup>®</sup> is a registered trademark of DD IP Holder, LLC.

Dunkin' Donuts brand is licensed to the Company for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores, dollar stores and drug stores. Information in this document does not pertain to Dunkin' Donuts coffee or other products for sale in Dunkin' Donuts restaurants.

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