



THE J.M. SMUCKER Co

NEWS RELEASE

The J.M. Smucker Co. Announces the Planned Retirement of Gail Hollander, Chief Marketing Officer

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ORRVILLE, Ohio, July 10, 2025 /PRNewswire/ -- The J.M. Smucker Co. (NYSE: SJM) today announced the planned retirement of Gail Hollander, Chief Marketing Officer, effective April 2026. The Company will commence a search to fill the Chief Marketing Officer role.

"Gail has been instrumental in building our world-class brand-building model while supporting our people and culture," said Mark Smucker, Chief Executive Officer and Chair of the Board. "Through her leadership and the exceptional team she has mentored, we have developed a powerful marketing organization that has supported the growth of many of our iconic brands. With enhanced capabilities throughout our businesses and teams, we are well-positioned to continue building brands that consumers love."

Hollander assumed the Chief Marketing Officer role in 2023 following a 20-year career at Publicis Groupe. As President, Groupe Client Lead at Publicis Groupe, she led the client relationship with Smucker, including overseeing the successful introduction of the innovative model that supported an infusion of creativity while expanding the Company's data-focused approach to brand marketing.

"I'm proud and humbled by the impact my team has had on our brands and the categories we participate in as we transformed our brand-building model, elevated our creative execution, and enhanced our media strategy to deliver meaningful reach and engagement," said Hollander. "Smucker has an exceptional portfolio of brands and a talented team behind them that pushes the envelope every single day. I look forward to watching what this team does in the future to

take these brands and this Company to even greater heights."

About The J.M. Smucker Co.

At The J.M. Smucker Co., it is our privilege to make food people and pets love by offering a diverse family of brands available across North America. We are proud to lead in the coffee, peanut butter, fruit spreads, frozen handheld, sweet baked goods, dog snacks, and cat food categories by offering brands consumers trust for themselves and their families each day, including Folgers®, Dunkin'®, Café Bustelo®, Jif®, Uncrustables®, Smucker's®, Hostess®, Milk-Bone®, and Meow Mix®. Through our unwavering commitment to producing quality products, operating responsibly and ethically and delivering on our Purpose, we will continue to grow our business while making a positive impact on society. For more information, please visit [jmsmucker.com](https://www.jmsmucker.com).

The J.M. Smucker Co. is the owner of all trademarks referenced herein, except for Dunkin'®, which is a trademark of DD IP Holder LLC. The Dunkin'® brand is licensed to The J.M. Smucker Co. for packaged coffee products sold in retail channels such as grocery stores, mass merchandisers, club stores, e-commerce and drug stores, and in certain away from home channels. This information does not pertain to products for sale in Dunkin'® restaurants.

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