THE J.M. SMUCKER Co

NEWS RELEASE

J.M. Smucker to Webcast CAGNY Presentation

2/19/2002

ORRVILLE, Ohio, Feb 19, 2002 (BUSINESS WIRE) -- The J. M. Smucker Company (NYSE: SJM), invites interested shareholders, investors, and consumers to listen to its management presentation at the Consumer Analyst Group of New York (CAGNY) conference in Scottsdale, Arizona live over the Internet on Wednesday, February 20, 2002, at 5:45 p.m. ET. Timothy Smucker, Chairman and Co-CEO, and Richard Smucker, President and Co-CEO, will provide an overview of the Company's strategy and future plans in light of the previously announced merger of the Jif and Crisco brands into Smucker.

The live audio webcast may be accessed at www.smuckers.com and will also be available for replay.

The J. M. Smucker Company (www.smuckers.com) was founded in 1897, when the Company's namesake and founder sold his first product--apple butter--from the back of a horse-drawn wagon. Today, over a century later, the Company is the market leader in fruit spreads, ice cream toppings, health and natural foods beverages, and natural peanut butter in North America. The Company has over 2,000 employees worldwide and distributes products in more than 70 countries.

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