NEWS RELEASE

J.M. Smucker Announces Election of New Treasurer

12/8/1999

ORRVILLE, Dec. 8 /**PRNewswire**/ -- The J. M. Smucker Company (NYSE: SJM.A and SJM.B), Orrville, Ohio announced the retirement of Philip P. Yuschak as the Company's treasurer. Mr. Yuschak, 60, had served the Company in several tax and finance positions in his 23-year tenure and had been treasurer since 1989.

The Company also announced that Steven J. Ellcessor will assume the responsibilities of treasurer. Mr. Ellcessor, 47, joined the Company in 1986 as its secretary and general counsel and was given the responsibilities of vice president - administration in 1996. With the addition of the treasurer's title, Mr. Ellcessor also has been named vice president - finance and administration. He will remain secretary and general counsel.

The J. M. Smucker Company is the nation's leading producer of branded preserves, jams, jellies, and other fruit spread products, health and natural foods beverages, ice cream toppings, and natural peanut butter.

SOURCE J.M. Smucker Company

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