THE J.M. SMUCKER Co

NEWS RELEASE

J. M. Smucker to Webcast Adams, Harkness & Hill Summer Seminar Consumer Conference Presentation

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ORRVILLE, Ohio, Jul 29, 2003 /PRNewswire-FirstCall via COMTEX/ -- The J. M. Smucker Company (NYSE: SJM) invites interested shareholders, investors, and consumers to listen to its management presentation at the 23rd Annual Adams, Harkness & Hill Summer Seminar in Boston live over the Internet on Tuesday, August 5, 2003, at 1:30 p.m. ET. Tim Smucker, Chairman and Co-CEO, and Mark Belgya, Treasurer, will provide an update on the Company's business and key initiatives along with a financial overview.

The live audio webcast may be accessed at www.smuckers.com and will also be available for replay.

The J. M. Smucker Company (www.smuckers.com) was founded in 1897 when the Company's namesake and founder sold his first product - apple butter - from the back of a horse-drawn wagon. Today, over a century later, the Company is the market leader in fruit spreads, ice cream toppings, health and natural foods beverages, and natural peanut butter in North America. In June of 2002, the Company further enhanced its leadership position with the addition of Jif(R) peanut butter and Crisco(R) shortening and oils to the Smucker family of brands. For over 100 years, the Company has been headquartered in Orrville, Ohio, and has been family run for four generations. The J. M. Smucker Company has over 2,700 employees worldwide and distributes products in more than 45 countries.

SOURCE J. M. Smucker Company

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http://www.smuckers.com