THE J.M. SMUCKER Co

NEWS RELEASE

J. M. Smucker Declares Dividend; Announces Third Quarter Earnings Conference Call

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ORRVILLE, Ohio, Jan. 26 /**PRNewswire-FirstCall**/ -- The board of directors of The J. M. Smucker Company (NYSE: SJM) declared a $0.27 per share dividend on the common shares of the Company to be paid on Wednesday, March 1, 2006, to shareholders of record at the close of business on Monday, February 13, 2006.

The Company will conduct a third quarter earnings conference call and webcast on Friday, February 17, 2006, at 8:30 a.m. E.T. Earnings will be released on the morning of the call. The webcast can be accessed from the Company's website at www.smuckers.com. For those unable to listen to the webcast, an audio replay will be available following the call and can be accessed by calling 888-203-1112 or 719-457-0820 and entering replay pass code 9006574. The audio replay will be available until Friday, February 24, 2006.

The J. M. Smucker Company (www.smuckers.com) was founded in 1897 when the Company's namesake and founder sold his first product -- apple butter -- from the back of a horse-drawn wagon. Today, over a century later, the Company is the market leader in fruit spreads, peanut butter, shortening and oils, ice cream toppings, and health and natural foods beverages in North America under such icon brands as Smucker's(R), Jif(R) and Crisco(R). The family of brands also includes Pillsbury(R) baking mixes and ready-to-spread frostings; Hungry Jack(R) pancake mixes, syrups and potato side dishes; and Martha White(R) baking mixes and ingredients in the U.S., along with Robin Hood(R) flour and baking mixes and Bick's(R) pickles and condiments in Canada. For over 109 years, The J. M. Smucker Company has been headquartered in Orrville, Ohio, and has been family run for four generations. Since the 1998 inception of FORTUNE Magazine's annual survey of the 100 Best Companies to Work For, The J. M.

Smucker Company has consistently been recognized as one of the top 25 companies to work for in the United States. The J. M. Smucker Company has over 3,500 employees worldwide and distributes products in more than 45 countries.

SOURCE: The J. M. Smucker Company CONTACT: Mark R. Belgya, Vice President, CFO, and Treasurer of The J. M. Smucker Company, +1-330-682-3000 Web site: http://www.smuckers.com