THE J.M. SMUCKER Co

NEWS RELEASE

J. M. Smucker Declares Dividend; Announces Third Quarter Earnings Conference Call

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ORRVILLE, Ohio, Jan 20, 2005 /PRNewswire-FirstCall via COMTEX/ -- The board of directors of The J. M. Smucker Company (NYSE: SJM) declared a $0.25 per share dividend on the common shares of the Company to be paid on March 1, 2005, to shareholders of record at the close of business on February 14, 2005.

The Company will conduct a third quarter earnings conference call and webcast on Friday, February 18, 2005, at 8:30 a.m. E.T. Earnings will be released prior to the call. The webcast can be accessed from the Company's website at www.smuckers.com . For those unable to listen to the webcast, an audio replay will be available following the call and can be accessed by calling 888-203-1112 or 719-457-0820 and entering replay pass code 4598871. The audio replay will be available until Friday, February 25, 2005.

SOURCE J. M. Smucker Company

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