THE J.M. SMUCKER Co

NEWS RELEASE

J. M. Smucker Declares Dividend; Announces Second Quarter Earnings Conference Call

10/29/2003

ORRVILLE, Ohio, Oct. 29 /**PRNewswire-FirstCall**/ -- The board of directors of The J. M. Smucker Company (NYSE: SJM) declared a $.23 per share dividend on the common shares of the Company to be paid on December 1, 2003, to shareholders of record at the close of business on November 17, 2003.

The Company will conduct a second quarter earnings conference call and webcast on Thursday, November 20, 2003, at 8:30 a.m. E.T. Earnings will be released prior to the call. The webcast can be accessed from the Company's website at www.smuckers.com . For those unable to listen to the webcast, an audio replay will be available following the call and can be accessed by calling 800-428-6051 in the United States or 973-709-2089 internationally and entering replay passcode 311526. The audio replay will be available until Sunday, November 23, 2003 at 12:00 p.m. E.T.

SOURCE J. M. Smucker Company

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